

TAMIL NADU FLOODS RESPONSE-2015

Current Needs and Appeal for Support



Photo Credit: PTI/BBC

As you know, incessant rainfall in November/ December 2015 led to one of the worst flooding in the history of Tamil Nadu and nearby coastal areas. An estimated 10 million people were affected. United Way of Mumbai along with United Ways in the India Network responded to the disaster. The first phase of relief activities is almost complete. The challenge now will be safe housing, drinking water, health and hygiene.

CURRENT NEEDS

- Thousands of people are currently housed in relief camps.
- Many houses along the Adyar river submerged
- Severe inundation of water and accumulation of muck has left many houses damaged and unfit for use.
- Water stagnation and increasing mosquitoes are likely to cause severe public health issues

United Way Mumbai, in consultation with its NGO partners, have arrived at the current immediate support required for the affected communities.

Requirements	Units	Budget (INR)
Construction of complete shelters with toilet and drinking water facility	200	70,00,000
Safe Drinking Water	5,000	9,25,000
Health and Hygiene Kits	1000	10,00,000
Mother Care Kits	1000	8,00,000
Child Care Kits	1000	10,00,000

UNITED WAY MUMBAI RESPONSE



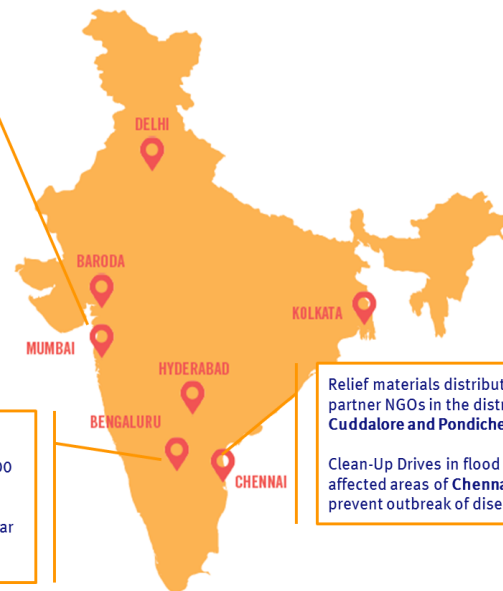
Photo Credit: UWC

Highlights of response till now:

1. Dedicated online donation pages created for corporate partners
2. Facilitated distribution of 4 lakhs tetra packs of flavored soya milk in Chennai and Cuddalore
3. Funds mobilised to enable 400 flood affected families have access to health and hygiene kits

Distribution of 4 Lakhs Tetra packs of Sofit flavoured soya milk to 4 NGO partners in Kanchipuram, Cuddalore and Kalpakkam districts. Community kitchen project in Puddu Pattinam to benefit 1000 families is being assessed.

Relief camp set up in Thiruvallur to benefit 1500 people across 4 villages (namely Thirupatur, Kalambatur, Vasanthnagar and MGR Nagar)



Relief materials distributions to partner NGOs in the districts of Cuddalore and Pondicherry

Clean-Up Drives in flood affected areas of Chennai to prevent outbreak of disease

UNITED WAY RESPONSE (*CREDIT: UWI Report)

APPEAL TO SUPPORT RELIEF EFFORTS IN TAMIL NADU

Donate generously to the **United Way Disaster Response Fund-Tamil Nadu Floods 2015**. All donations in India are eligible for tax exemption under section 80G of Income Tax Act of India.

➤ **Online Donations:**

United Way of Mumbai has set up a donation link on behalf of all United Ways in India, specifically for the United Way Disaster Response fund. Please log on

to: <http://unitedwaymumbai.org/donation.htm>

Note: ***Dedicated links can be created for corporates who are considering running an employee giving campaign.***

➤ **All Domestic and Foreign Contributions by Cheque/ Demand Draft:**

Cheque and DD's can be drawn in favour of '**United Way of Mumbai**' and sent to:

United Way of Mumbai: 309, Nirman Kendra, Famous Studio Lane, Dr E. Moses Road, Mahalaxmi Estate, Mumbai 400011, India. Please also share with us the details of the donor including: Full Name, Amount of donation, PAN No., Email Address and Residential Address.

How can corporates help: Your company can:

- **Give a standalone grant to support United Way Disaster Response Fund- Tamil Nadu Floods**
- **Opt to create dedicated online donation links on www.unitedwaymumbai.org for their employees**
- **Run a one-time payroll deduction drive among the employees**
- **Also match the employee contributions**

Regular reports on the situation in the state of Tamil Nadu, including progress in relief and rehabilitation activities commenced with the donations received in the United Way Disaster Response Fund will be sent to all donors.

For any clarifications, information or support in making donations, please contact:

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