

ANNUAL REPORT 2018-19

INVESTING IN SOCIAL CHANGE

EDUCATION

HEALTH

INCOME

ENVIRONMENT

PUBLIC SAFETY

SOCIAL INCLUSION



United
Way



United Way Mumbai

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MESSAGE FROM THE CHAIRPERSON



I feel privileged to bring you the United Way Mumbai Annual Report, documenting our work during the year gone by. At United Way Mumbai we believe that in order to successfully overcome the challenges that we address, we need not just one or a handful of leaders, but a united community, where stakeholders come together to 'live united' and combine their strengths to affect real and lasting change.

The philosophy of United Way Mumbai is to unite people from all walks of life for advancing the common good. Our collective impact model focuses on strong cross-sector partnerships, encouraging and facilitating collaborations between private enterprises, government agencies and the non-profit sector in order to bring about long lasting and sustainable solutions. We feel we are well positioned to lead the initiatives we embark on across all sectors. We combine high-impact strategies and expert-endorsed implementation approaches designed to work for communities across the country.

In a country as vast as ours and with a multitude of unmet needs, each year brings its own share of challenges and hurdles. But we remain committed to our long-term vision of ensuring that communities live better and happier lives. We try to ensure, for instance, that children get the right nutrition in order to be fit and able to learn. We work towards providing a stimulating learning environment, so that children are school-ready and we promote skills training along with basic education, so that the children are equipped for work in various fields and can be financially independent. And we strive to keep our environment clean and provide adequate healthcare for healthier, more fulfilling lives.

This Annual Report illustrates our work and achievements from the past year. We hope it gives a clearer picture of the scope of our work over this last year and the impact our contributions have made to the development sector. Finally, I would like to thank all of you for your continued support, which has been instrumental in helping us make a difference.

*Homi Khusrokhhan
Chairperson
United Way Mumbai
Board of Trustees*



FROM THE CEO'S DESK



United Way Mumbai has been working dedicatedly to improve lives, for the past 17 years. Based on our communities' needs, we have identified 6 cause categories, which form the focus of our work – Education, Income, Health, Environment, Public Safety and Social Inclusion. These categories, we believe are the building blocks for stronger communities and have helped us ensure that our impact is more widespread and meaningful. All our programmes have been designed keeping in mind our mission to advance the common good by bringing together the various stakeholders of our community including corporates, individuals, government institutions and NGOs.

The last year was a busy one for us, with the scaling-up of our flagship programmes to include more communities and widened scope. 34,337 children have been treated for malnourishment through our timely interventions. In addition to better nutrition, we focus on early childhood education, STEM education, vocational training and promoting love for reading. Over 59,000 children found that Science, Technology, Engineering and Mathematics (STEM) are more accessible because of our mini science centres under our HeadStart STEM programme. More than 19,500 books were distributed among school children, who discovered the wonder of reading.

Our programmes have also included health related interventions, which focus on preventive and curative measures in the treatment of Diabetes and Hepatitis, as well as maintaining good hygiene for better health. Over 96,000 individuals underwent preventive healthcare sessions and testing and screening for Diabetes, Hepatitis B and other ailments. We promoted cleaner and greener communities through plantation and clean up drives. 1,04,150 mangroves were planted and maintained! Our roads were made safer through awareness drives and training sessions under the United for Road Safety Programme and 1756 youth were trained to be more responsible two wheeler riders! We worked towards building resilience in disaster affected communities. In Tamil Nadu, Maharashtra and Madhya Pradesh, 39,025 individuals gained access to water as part of our drought relief interventions. Employee volunteers from our corporate partners, supported us by lending a hand with activities ranging from beach cleanups and tree plantations to conducting financial literacy sessions for beneficiaries.

This report highlights our programmes and brings to focus the people and communities we helped, as well as those who made it possible. Our approach has always been community-based, which would be impossible without the assistance of our corporate, institutional, government and community partners. We are incredibly grateful for their unwavering support. Your support keeps us motivated to widen our reach in our communities, helping create greater impact in the years to come.

Jayanti Shukla
Chief Executive Officer
United Way Mumbai



We Are All in This Together

Hunger. Poverty. Illiteracy. Pollution. Discrimination.... The challenges our communities face are too large and too complex for any one agency to solve alone. Our communities need us – all of us – to work together to create lasting social change. We need governments that create public infrastructure and establish and uphold inclusive laws. We need companies that create prosperity and opportunity through responsible business practices. We need non-government organizations that champion the causes of those without a voice and citizens who show empathy and generosity of spirit.

It is only when all of these elements come together, that we can envision a nation that is inclusive – where all individuals and families achieve their human potential. We know, without a doubt, that we are in this together. We all benefit when a child succeeds in school, when someone finds a job that will help them provide for their family, or when more people are able to access quality, affordable health care.

At United Way Mumbai, all that we do stems from this belief. We work to improve lives by mobilizing the caring power of communities to advance the common good. And we do this by bringing people together - companies, NGOs, government agencies and citizens groups – to address some of our communities' most pressing challenges.



The UWM team at a kitchen garden plantation activity under Project Poshan

About United Way Mumbai



UNITED WAY MUMBAI IS PART OF A **130+ YEAR OLD** GLOBAL MOVEMENT
SPREAD ACROSS **40+ COUNTRIES AND 1800 COMMUNITIES**
IMPACTING **61 MILLION** LIVES EVERY YEAR

Across the world, United Way fights for the health, education and financial stability of every person in every community. As the world's largest privately funded nonprofit, United Way is a vehicle for change, connecting people with the causes that are most important to them. We raise USD 4.8 billion annually, engaging 8.1 million individual donors and 2.9 million volunteers. In India, United Way has been in existence for over 30 years and has chapters based out of 7 states and a national office.



Helping children figure out the workings of installations at the Nehru Science Centre, during Anvesha - a HeadStart STEM Carnival

United Way Mumbai is a non-profit organization, in operation for the past 17 years. We work in urban and rural communities across the country to identify and implement the most impactful solutions to community problems.



300+
corporate
partners



500+
NGOs' network
pan India



1,00,000+
individual
donors



Trusted Partner
of Government
and civic bodies



INR 390 Cr.
invested in
community
development

What We Do

Based on years of experience and understanding of the Indian development sector, United Way Mumbai has distilled six priority areas for interventions, and created solutions that go beyond short-term charity. These six areas of focus encompass the most pressing social problems of our communities and the solutions are designed to address their root causes.



How We Do It

The best philanthropy solutions have the community at the centre; are strategic and evidence-based; implemented with depth and monitored with rigour. As philanthropy advisors, United Way Mumbai partners with small and large corporations and helps channelize their social investments to generate the greatest impact. We do this through three key steps:

DESIGN



SECTOR RESEARCH

Conducting primary and secondary research on the development sector; understanding community issues; identifying existing interventions and highlighting the most impactful solutions

CSR POLICY & STRATEGY

Partnering with companies to design their CSR policy and strategies in keeping with their values, products and expertise

NEED ASSESSMENT

Working with community stakeholders to determine the nature and extent of the community's needs and resources

CSR PROGRAMME DESIGN

Designing innovative, impactful and scalable CSR programmes

NGO PARTNER SELECTION

Conducting multi-level due diligence of NGOs and helping companies identify partners best suited to their CSR needs

IMPLEMENT



PROGRAMME IMPLEMENTATION

Directly implementing select community outreach and other programmes in keeping with our core areas of expertise

GRANT MANAGEMENT

Facilitating an end-to-end process of grant management including preparation of grant agreements, administration and disbursements

EMPLOYEE ENGAGEMENT AND VOLUNTEERING

Engaging corporate employees through volunteering activities that leverage their skills and time to address community needs

PAYROLL GIVING PROGRAMMES

Creating opportunities for corporate employees to make a collective impact through regular, systematic and tax exempt contributions to important causes

MEASURE



PROGRAMME MONITORING AND EVALUATION

Monitoring NGOs' community development programmes to ensure they meet their deliverables and achieve greater impact

IMPACT ASSESSMENT

Monitoring, evaluating and scientifically assessing the impact of community development initiatives

FINANCIAL AND PROGRAMMATIC REPORTING

Working with companies and NGOs to design and deliver efficient reports that represent the impact of their community development initiatives

CSR PROGRAMME AUDITS

Assisting companies through objective third party audits of their CSR supported programmes to determine programme efficacy and social return on investment

What We Achieved (2018-19)

In the year 2018-19, our projects grew in depth and scale. We incubated new programmes, expanded to different geographies and brought greater rigour into the work we do. Over the year, our **127** projects impacted over **4.12 lakh** lives. For our programmes, we partnered with **272** companies and **398** NGOs, engaged **11,678** volunteers over 27,993 volunteering hours and invested **INR 79.74 Crore** in our communities.

Our work spans 61 kinds of interventions across 6 focus areas – Education, Health, Income, Environment, Public Safety and Social Inclusion. Some of these interventions are self-implemented, flagship programmes where we innovate and work directly with communities. Other interventions are implemented with NGO partners - identifying, nurturing and supporting the most promising models in action across the sector.



A football training session is underway as part of our Level Playing Field initiative.



Children participate in a game of Kabaddi as part of their Sports Day programme supported by our Corporate Partner



Children use the Ankur Sangrah teaching material to learn about everyday words



Participants engage in a Road Safety themed Snakes and Ladders game (United for Road Safety)



Students at a computer skills training session



Employee volunteers help clean the beach of marine litter (Clean Shores Mumbai)

EDUCATION

Almost 50% of children enrolled in Std V cannot read Std II level text, and only 27% of them can do simple division.*

A few years ago, India achieved near universalization of primary education. Available data states that we have over 1.5 million schools in the country and 98% of habitations have a school within 1 km radius of their home. We know, however, that while enrollment in primary education is widespread, the situation isn't the same in pre-primary or secondary education. Less than 14% of the population under the age of 6 is enrolled in pre-primary education**. Only 64% of children enrolled in primary school eventually make it to secondary school***. We also realise that enrollment isn't enough, and we need to track learning outcomes or the quality of education. These have, unfortunately, remained below par for far too long.

With 260 million students, different states and languages, the landscape of education in India is massive and complex. The solutions lie in interventions across different stages in the life cycle of a student, systematically finding and fixing gaps through evidence based methodology. Our work on education focuses on solutions that have the most catalytic effect – early childhood education, public private partnership, teacher training, promoting reading, remedial learning and STEM (Science, Technology, Engineering & Mathematics).

- Early Childhood Learning
- School Adoption
- Education Scholarships
- Teacher Training
- Non-formal Education
- Remedial Education
- Sports Education
- Arts Education
- Value Education
- School / Career Counselling
- Promoting Arts, Culture & Heritage
- Promoting Reading
- STEM Learning
- School Infrastructure
- Digital Learning
- Awareness & Advocacy
- Technology Development

OUR FLAGSHIP PROGRAMMES



School Centred Community Development Project



HeadStart STEM



Level Playing Field



Volunteer engagement activity under the School Centred Community Development Programme

*Source: 13th Annual Status of Education Report 2018

**Source: The World Bank, 2018

***Source: Funding education with Impact, AVPN, 2017



IMPACT HIGHLIGHTS 2018-19

Funding Partners 40	Amount Invested (Rupees) 8,46,91,444	NGO Partners 50	Number of Projects 52
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STEM LEARNING

59,995 CHILDREN have access to quality STEM education through improved infrastructure, experiential learning & teacher training



PROMOTING READING

56 MINI-LIBRARIES set up and **19,599 BOOKS** gifted to children from low income schools



SCHOOL INFRASTRUCTURE

12,897 CHILDREN go to schools & Anganwadis that are better equipped and safer



SCHOOL ADOPTION

4991 CHILDREN had better learning facilities through school adoptions and scholarships



REMEDIAL EDUCATION

3052 CHILDREN received support classes



CAREER COUNSELLING

4190 CHILDREN accessed career guidance and counselling sessions



NON-FORMAL EDUCATION

23,399 CHILDREN educated through creative learning initiatives



SPORTS EDUCATION

535 CHILDREN received access to recreation facilities and sports training



PROMOTING ART, CULTURE & HERITAGE

977 CHILDREN participated in exposure visits and artistic and cultural activities



EARLY CHILDHOOD LEARNING

4565 CHILDREN from 47 Anganwadis & 4 Balwadis across Mumbai, Pune & Aurangabad



Children at a book reading session during the Let's READ Carnival



- Preventive Healthcare
- Supporting Public Health Centres
- Testing & Screening
- Medical Support
- Mobile Healthcare
- Sanitation & Hygiene
- Mental Health
- Nutrition
- Maternal & Child Health
- Safe Drinking Water
- Infrastructure
- Recreation
- De-addiction
- Awareness & Advocacy
- Technology Development

HEALTH

2.4 million Indians die of treatable conditions every year, the worst situation amongst 136 nations studied.*

Lack of awareness and access to affordable, timely and quality healthcare act as life threatening barriers for our urban and rural poor. India accounts for 21% of the world's burden of disease and has the greatest burden of maternal, newborn and child deaths in the world. Our country's total expenditure on health was about 4.2% of GDP**. Of this, public expenditure on health was about 1.2% of GDP, amongst the lowest in the world***. Nearly 60% of healthcare expenditure is out of pocket, pushing millions into poverty every year****.

While the government must invest in creating the health infrastructure needed to meet the needs of a burgeoning population, the development sector can focus on prevention of disease and health education and improving access to quality healthcare. When empowered with knowledge of disease, prevention methods, symptoms and remedies, families can safeguard themselves and seek professional help in a timely manner.

Our health programmes, therefore focus on equipping communities with the tools they need to prevent illness, leverage government infrastructure and create community ownership.

OUR FLAGSHIP PROGRAMMES



Home visits to spread awareness regarding Hepatitis B (Pahal)

*Source: The Lancet, 2018
 **Source: GDP WHO country Cooperation Strategy - 2012-2017
 ***Source: National Health Profile, 2019 Government of India
 ****Source: WHO World health Statistics, 2012



IMPACT HIGHLIGHTS 2018-19

Funding Partners 26	Amount Invested (Rupees) 8,75,33,389	NGO Partners 32	Number of Projects 38
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NUTRITION

38,28,194 MEALS & NUTRITIONAL SUPPLEMENTS were given to 34,337 children to improve their health



PREVENTIVE HEALTHCARE

96,524 INDIVIDUALS underwent preventive healthcare sessions, testing & screening for Diabetes Hepatitis B & other ailments



SANITATION

14,583 INDIVIDUALS received better access to sanitation facilities



HYGIENE

2310 HYGIENE KITS distributed to children to promote the importance of best hygiene practices for good health



FOOD SAFETY

750 STAFF from 380 Anganwadi centres were trained in safe food handling practices



MEDICAL AID

679 INDIVIDUALS received medical support, like emergency & palliative care, physiotherapy & treatment for HIV/AIDS & Cancer



MOBILE HEALTHCARE

6517 PERSONS have benefited through mobile healthcare facilities



A Diabetes testing and screening camp at Crawford Market, in Mumbai (Live United Against Diabetes)



INCOME

Approximately 70 million individuals of working age (15-59 years) are additionally expected to enter the country's labour force by 2023, which will include 59 million youth (aged 15-30 years)*.

- Financial Inclusion
- Skilling & Vocational Training
- Job Readiness Skills
- Formation of SHGs
- Income Generation Activities
- Awareness & Advocacy
- Technology Development

The task of workforce development in India faces the changing realities of globalization, competitiveness and the need for inclusive growth. The low literacy rate and lack of skill training of a majority of the Indian populace poses a major hurdle in ensuring that they gain productive and meaningful employment. It is, therefore, imperative that better education and greater vocational and skills training are provided for the workforce, especially those from marginalized communities. Our projects on income aim to help communities achieve financial stability and gain the skills and resources they need to be economically independent and thereby contribute to the Indian workforce. We do this through our interventions in the areas of skill development, income generation, soft skill training, financial literacy and formation of self-help groups.

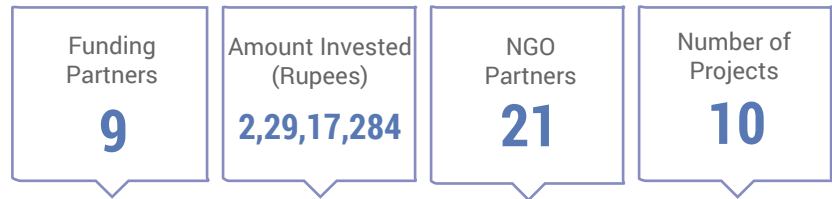


Tractor maintenance and repair is one of the components of training under project Hunar

**Source: Periodic Labour Force Survey 2017-18*



IMPACT HIGHLIGHTS 2018-19



INCOME GENERATION ACTIVITIES

4000 FARMER HOUSEHOLDS were workforce ready through income generation activities & training



JOB READINESS TRAINING

3007 YOUTH underwent job readiness and soft skills training, preparing them for their future careers



FINANCIAL LITERACY

2263 WOMEN & YOUTH received financial literacy training, enabling them to make informed decisions on their finances



SKILLING & VOCATIONAL TRAINING

27,910 YOUTH received skills training to help earn a livelihood



Women undergo financial literacy training to make them more capable of handling their income & expenses

ENVIRONMENT

In 2018, India Ranked 177 out of 180* nations on the State of Environment Report and is ranked as the third largest emitter of greenhouse gases in the world.**

Unable to improve its air quality, protect its biodiversity, and cut its greenhouse gas emissions, India, as per the Environment Performance Index 2018, stands today at the bottom of the rankings. In 2016, we ranked 141 out of 180 countries.

Every day, we read about the deteriorating quality of our air and the constant battle between urban development and conservation of our natural resources. We know, however, without a doubt, that this battle cannot afford to compromise the health and wellbeing of humans and other life on our planet.

We believe that each of us have a significant role to play in ensuring a livable future for the generations of tomorrow. Through the choices we make, the manner in which we consume and dispose, and the strain we put on our natural resources, we leave behind a legacy on our world. Our projects on environment attempt to rectify some of the damage done and build consciousness for a more sustainable future.

- Tree Plantation
- Alternate Energy
- Water Conservation
- Waste Management & Clean-up
- Watershed Management
- Animal Welfare
- Awareness & Advocacy
- Technology Development

OUR FLAGSHIP PROGRAMMES



A volunteer from our corporate partner planting a mangrove sapling under Mission Mangroves

*Source: Environmental Performance Index Report

**Source: CarbonBrief Profile: India, 2019



IMPACT HIGHLIGHTS 2018-19

Funding Partners 22	Amount Invested (Rupees) 9,47,06,817	NGO Partners 15	Number of Projects 15
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MANGROVE PLANTATION

1,04,150 MANGROVES planted and maintained at adopted wetlands at Karave and Koparkhairane in Navi Mumbai



TREE PLANTATION

3420 TREES planted & maintained as part of our greening programmes



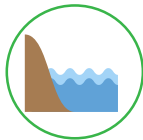
CLEAN-UP

30.55 TONNES of marine waste processed



ALTERNATE ENERGY

5645 RURAL & TRIBAL HOUSEHOLDS were brightened through solar electrification



WATERSHED MANAGEMENT

421.74 HECTARES increase in irrigable land through watershed management initiatives



CLEAN-UP

3527 VOLUNTEERS helped in making Mumbai's beaches safe and beautiful for the community through beach clean-up drives



ANIMAL WELFARE

1891 INDIVIDUALS sensitised on urban avifauna across the country through an annual multi-city engagement



Volunteers help in cleaning up Dadar Beach under the Clean Shores Mumbai campaign

PUBLIC SAFETY

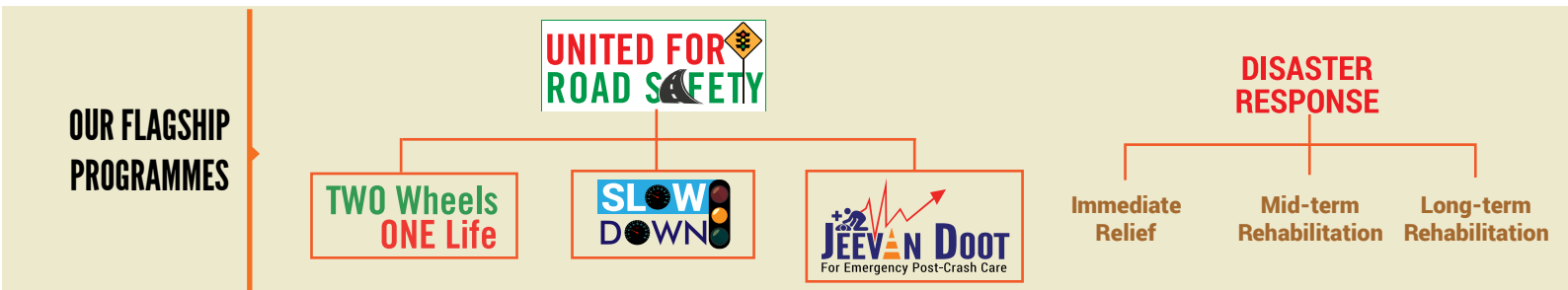


In one year, Mumbai witnessed 4,64,919 road accidents, of which 1,47,913 were fatal.*

- Shelter
- Road Safety
- Disaster Preparedness
- Protection from Exploitation & Abuse
- Legal Aid
- Awareness & Advocacy
- Technology Development

Road safety is an issue that does not receive all the attention it deserves. The numbers are staggering. Road traffic crashes now represent the eighth leading cause of death globally, claiming 1.35+ million lives each year and causing up to 50 million injuries**. These deaths and injuries are preventable. Strong policies and enforcement, smart road design, and powerful public awareness campaigns can save millions of lives. Reducing road traffic deaths and injuries is one of the United Nations' Sustainable Goals - one that is achievable.

UWM's public safety interventions focus on road safety and disaster response. Our Two Wheels One Life project aims to educate the youth on two wheeler safety, while Jeevan Doot trains citizens to be first responders, aiding victims of road accidents. In addition, UWM provides comprehensive rehabilitation to disaster affected communities across the country. Our programmes have included provision of aid to those affected by the catastrophic floods in Kerala in August 2018, the Gaja cyclone that affected Tamil Nadu and the unprecedented monsoon rainfall deficit in regions such as Maharashtra, Madhya Pradesh and Tamil Nadu.



A UWM team member sensitises a two-wheeler rider on the importance of road safety as part of the Two Wheels One Life initiative under the aegis of the United for Road Safety Campaign

*Source: Road Accidents in India, 2017 Report by the Government of India, Ministry of Road Transport and Highways, Transport Research Wing

**Source: WHO - Global Status Report on Road Safety, 2018



IMPACT HIGHLIGHTS 2018-19

Funding Partners 24	Amount Invested (Rupees) 5,30,37,988	NGO Partners 8	Number of Projects 12
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ROAD SAFETY

9500 INDIVIDUALS sensitised about safe road usage



TWO-WHEELER SAFETY

1756 YOUTH trained through 66 safe two-wheeler rider sessions



PROTECTION FROM EXPLOITATION & ABUSE

696 CHILDREN attended sessions on the prevention of child sexual abuse



ROAD SAFETY

500 CHILDREN participated in road safety sessions



ROAD SAFETY

8557 INDIVIDUALS, who formed 37 Road Safety Clubs educated



DISASTER RESPONSE

22,429 INDIVIDUALS across 3 disaster-affected states received relief and rehabilitation support



The wells that were destroyed in the Kerala floods have now been repaired and reconstructed, providing the community with safe water (Disaster Response - Kerala Floods)



SOCIAL INCLUSION

“The evidence is clear: Development is not sustainable if it is not fair and inclusive – and rising inequality hinders long-term growth”

- UN Secretary-General António Guterres

Women's Empowerment
Persons with Special Needs
Tribal Welfare
Elder Care
LGBT Causes
Awareness & Advocacy
Technology Development

In recent years there has been an increasing recognition that economic development and security are linked to inclusive communities. Social Inclusion forms the basis of shared prosperity and plays a major role in poverty alleviation. There are substantial costs – social, political, and economic – to not addressing the exclusion of entire groups of people. Therefore the strategies to bring the benefits of growth and prosperity to the most poor and vulnerable segments must go beyond conventional methods.

To ensure an inclusive community that caters to the needs of all and ensure cohesive growth, United Way Mumbai implements programmes that improve the lives of those who are discriminated against or particularly marginalized. This includes persons with special needs, LGBTQAI, the elderly, tribal and rural communities and women.



As part of our Social Inclusion programmes, we work towards the welfare of the elderly

**Source: Elder Abuse In India, 2018 A Help Age India Report*



IMPACT HIGHLIGHTS 2018-19

Funding Partners 11	Amount Invested (Rupees) 1,26,40,755	NGO Partners 9	Number of Projects 9
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ELDERLY CARE

7059 ELDERLY individuals received medical aid



WOMEN'S EMPOWERMENT

82 WOMEN participated in integrated community development programmes



WOMEN'S EMPOWERMENT

40 WOMEN were made job-ready through livelihood generation training



HELP FOR SPECIAL NEEDS

150 CHILDREN with disabilities received wheelchairs



HELP FOR SPECIAL NEEDS

153 PERSONS with disabilities were empowered through skills training



HELP FOR SPECIAL NEEDS

130 CHILDREN with disabilities received therapy aid material



Our Social Inclusion programmes include provision of physiotherapy and support for persons with disabilities

Spotlights

At United Way Mumbai we envision our communities to be stronger through end to end solutions that cover the entire lifespan of our community members. To achieve this goal our interventions, projects and flagship programmes aim to ensure that our work is enabling our community members in:



Creating Philanthropic Avenues (pg 22)

The Tata Mumbai Marathon brings people together through a single philanthropic platform to advocate and raise funds for the causes they believe in.



Getting a Healthy Start (pg 23)

Our work in early childhood care includes comprehensive programmes in nutrition and education so that children get all they need for a healthy start.



Helping Children Learn (pg 25)

Our programmes promote STEM learning in children, school adoptions, career counselling and infrastructure upgradation to ensure higher levels of retention in school and better learning outcomes.



Helping Children Thrive (pg 27)

Our programmes contribute to children's holistic development through art, sports and reading related initiatives.



Building Healthier Communities (pg 29)

We strive to ensure that people from the community have the chance of a healthy and happy life with interventions focusing on awareness, nutrition & preventive and curative measures.



Making Our Roads Safer (pg 31)

Our programmes focus on road safety by promoting responsible two wheeler riding, driving within speed limits and creating a force of emergency first responders.



Building Employability (pg 33)

Our projects advance income and livelihood generation so that every member of the community has the resources and opportunities to build a strong financial foundation.



Making Our Cities Cleaner... (pg 34)

With nearly 16 km of beaches United Way Mumbai conducts interventions like cleanup drives and awareness sessions so that our coastlines and cities are cleaner.



... And Greener (pg 35)

Our work includes initiatives to rebuild & conserve the environment through awareness drives, sensitisation walks, mangrove & tree plantations and conservation efforts.



Enabling Water Security (pg 36)

Our interventions in drought affected locations are conducted to build resilience amongst agrarian communities by improving their water resource management practices and helping develop alternative livelihood opportunities.



Lighting Up Villages (pg 37)

Our efforts include provision of solar electrification to rural communities, promoting the objective of coming up with ecologically sustainable solutions to existing community problems.



Helping Rebuild Disaster Affected Communities (pg 38)

We work to provide comprehensive rehabilitation to disaster affected communities, ensuring that the restored infrastructure and facilities are better and more resilient than they had been originally.



The Power of Employee Giving (pg 39)

We ensure greater impact by engaging our corporate partners and their employees through volunteering campaigns and payroll giving. These initiatives help us augment our impact under all our areas of focus.



Creating Philanthropic Avenues

TATA MUMBAI MARATHON

The Tata Mumbai Marathon (TMM), organised by Procam International Private Limited highlights the generosity of people who want to make a difference. As official philanthropy partners of the event since 2009, United Way Mumbai has facilitated fundraising for numerous causes, making the Tata Mumbai Marathon the single largest philanthropic sporting event in India. We have adopted an inclusive approach, enabling individuals and corporates to raise funds for various charitable causes ranging from arts, culture, and sports to education, environment, health human rights and much more on a single platform. Overall, Rs. 271 crore have been raised through the TMM, since its inception.



Philanthropy Partner



Rs. 40.7 CRORE
raised by 272 NGOs
through the TMM
2019.



1236
INDIVIDUAL
fundraisers at the
TMM 2019.



176
CORPORATES
participated, using
the TMM as an
opportunity for
team-building while
raising funds for a
cause



Clockwise from top left to right: Participants in costume at the Tata Mumbai Marathon; the photo-booth at the TMM corporate tent; the UWM team at the TMM 2019; visitors to the corporate tent engage in fun games.





Getting a Healthy Start

Getting a healthy start is one of the most important contributors to being able to reach one's full potential as an adult. The early years of childhood form the basis of intelligence, personality, and social behavior. However young children are often unable to reach their full potential because of inadequate nutrition, a lack of early stimulation, learning, and nurturing care. Studies show that children who receive assistance in their early years achieve more success at school.

Moreover, as adults they have higher employment and earnings and better health than those who don't have these early opportunities. We therefore look at efforts to optimize the early years of children's lives as an investment, not a cost. We do this through two of our programmes, project Poshan and project Ankur.

Project Poshan

To ensure a healthy start that makes it possible to reach their growth potential and be school ready, it is essential that our children receive the nutrition they require. However nearly half of all deaths of children under the age of 5 are on account of malnutrition and Maharashtra has one of the highest rates of undernourishment amongst children in the country. In order to combat this, Project Poshan works to provide systematic interventions by

- Working in collaboration with the government's Integrated Child Development Services Scheme (ICDS).
- Identifying undernourished children through anthropometric assessments and tracking their progress.
- Providing complementary feeding in the form of specially designed nutritional supplements.
- Growth monitoring and medical referrals of the identified children. This includes enrollment of children identified as Severe Acute Malnourished (SAM) in Primary Health Centres, for better monitoring and treatment.
- Capacity building of Anganwadi workers.
- Counselling of parents of undernourished children.
- Development of kitchen gardens at the Anganwadi centres.
- Community based health camps focused on maternal and child health.

Project Poshan
3000+ CHILDREN
 reached out to in Panvel, Karjat & Mumbai of whom 65% were undernourished

916.5 GM
 Avg. weight gain after 5 months of supplementation

3.88 CM
 Avg. height gain after 5 months of supplementation



Rajashri, who hails from tribal Karjat is four months shy of her third birthday. She was already categorised as Severe Acute Malnourished (SAM) by the ICDS and when United Way Mumbai adopted Rajashri's Anganwadi, she underwent independent baseline anthropometry. Her weight was alarmingly low, at 4.03 kg; her height was a mere 59.5 cm and she had a mid-upper arm circumference (MUAC) of 9.2 cm. To put things in perspective, as per the WHO growth standard a healthy girl should weigh at least 11.7 kg, with an MUAC of at least 14.3 cm and a height of at least 88.7 cm. To ensure that Rajashri moves out of the SAM category, our team met her parents and explained to them the importance of providing Rajashri with the necessary nutrition.

Over the course of 5 months, Rajashri was prescribed a healthy diet of micronutrient fortified food, which she was given daily. While Project Poshan took care of her nutritional needs, we recommended that Rajashri be admitted to the nearest Primary Health Centre for her medical care. Through this period, her mother was advised on how to include easily available vegetables in her diet, along with practising good hygiene to fight flu and diarrhoea.

After 5 months of food supplementation and counselling, Rajashri was visibly healthier - her weight was 9.61 kg, height, 71.1 cm and MUAC, 15 cm. She moved from SAM category to Borderline Malnourished. Rajashri is still enrolled under Project Poshan and is regularly monitored to ensure that her nutritional status keeps improving.





Getting a Healthy Start

Project Ankur

Children under the age of six are highly influenced by the environment and the people that surround them. Early childhood care and education is therefore, more than preparation for primary school. It aims at the holistic development of a child's social, emotional, cognitive and physical needs in order to build a solid and broad foundation for lifelong learning and wellbeing.

In India, the ICDS is mandated to deliver services such as health, nutrition, immunization and non-formal early education through an Anganwadi to children below six years of age. While being free and most accessible, the delivery of services of early childhood education requires augmentation and support.

By working in partnership with the ICDS as well as Balwadis operated by the Municipal Corporation of Greater Mumbai, our Project Ankur leverages the vast connects of the government system and helps strengthen community structures for early childhood education.

The project focused on three key components

- **Anganwadi Centre Infrastructure**
 - Equipping centre with infrastructure needed for safety, hygiene and learning
- **School Readiness**
 - Assessment of health and nutrition status, and growth monitoring
 - Health check-ups, medical referrals and follow up
 - Equipping centres with educational material
 - Providing educational support through additional trained resources
 - Promoting learning through field trips and festivals
 - Capacity building of Anganwadi staff
- **Community Readiness & Involvement**
 - Capacity building of parents
 - Formation of parent committees
 - Sharing of quarterly child progress cards



4565 CHILDREN
from
**47 ANGANWADIS
& 4 BALWADIS**
across Mumbai,
Pune & Aurangabad

**52 ANGANWADI
SEVIKAS**
trained



Clockwise from top left to right: Interactive learning (Project Ankur); Parents make learning material for their children under the "Palak Shala" (Parents' School) activity (Project Ankur); Anthropometric assessment (Project Poshan); A kitchen garden to provide nutrition to the children at the Anganwadis (Project Poshan)





Helping Children Learn

School Centred Community Development (SCCD)

School Centered Community Development (SCCD) is a holistic approach that aims to improve the well being of a community by focusing on the children and school as the centre of change. It attempts to effect deep changes in individual urban neighborhoods and schools by changing the quality of education imparted in a particular school.

School Centred Community Development Project



500+ CHILDREN

received access to STEM education, storybooks, remedial education and career guidance.



Infrastructure Upgradation

School infrastructure and environment were made engaging, safe & child friendly.



Early Learning

Balwadi centres were equipped with material to stimulate motor skills, language, cognitive, & socio-emotional development.



Remedial Education

Remedial classes to improve learning outcomes, school enrollment & community participation.



STEM

Science was made engaging through Mini Science Centres, digital learning, exposure visits & newsletters. Teachers were trained in STEM learning methods.



Reading Programme

Set-up of mini libraries, book distributions, story telling sessions & teacher training to inculcate a love for reading.



Career Counselling

Aptitude, intelligence & interest tests and awareness sessions were conducted to help students make informed career choices.



Enabling Digital Education

4 government schools in Mumbai and Pune were equipped with a digital unit with pre-loaded audio-visual content related to the academic syllabus; customized tests, attendance management and monitoring and evaluation of students' performances. The unit aided teachers and provided students engaging content and interactive learning, enabling better retention.



Left: Teacher training session under the Digital Learning programme; Right: STEM remedial education support class



Left to right: Students choosing curated books (SCCD), Presenting a model on Fractions at the Anvesha STEM Carnival (HeadStart STEM); teachers using STEM models in a Mini Science Centre (SCCD)





Helping Children Learn

While India is close to achieving 100% enrollment of children in schools, we have been unable to equip our children with the basic knowledge and skills they need. Many children from underserved communities cannot read, despite having attended school for several years. Quality is affected by factors both inside and outside the classroom – everything from the availability of a teacher and teaching aids to classroom infrastructure. Our interventions aim to help children make the most of their academic journey. By investing in high-quality education each child can be given the opportunity to learn and achieve his / her true potential.

HeadStart STEM (Science, Technology, Engineering, Mathematics)

HeadStart STEM adopts a comprehensive approach to promote STEM learning, particularly amongst girls. We engage with government run and low income schools in urban and rural Maharashtra, which are under-resourced and have poor learning outcomes. In addition to the interventions mentioned under the SCCD programme, HeadStart STEM focuses on:



Infrastructure Upgradation

Curated Mini Science Centres are installed for classes 5th to 10th, having a range of 60 table top working models with back-drops and manuals in the local language.



Teacher Development

Teachers are trained to use the models in experiential learning methods that improve student learning.



Remedial Education

To bridge the learning gap in Maths & Science and strengthen elementary grade foundation skills through interactive & engaging lessons. Children receive additional lessons from experienced facilitators trained in activity-based learning.



Parent Engagement

Regular sensitization & counselling sessions with parents along with community meetings to ensure parents' involvement in the programme & continued support to children benefiting from the programme.

When a baseline study was conducted to assess the learning outcomes of students, Nandini, a 3rd Std. student scored 28%. She was unable to read even 2 digit numbers, a concept taught in the 1st and 2nd standard. Although she had the motivation to learn and was perceptive about the difficulties she faced, the lack of individual attention and resources prevented her from being able to perform better. With the HeadStart STEM remedial programme, Nandini's difficulties were identified by her teacher.

Over the course of 7 months Nandini was a part of the remedial lessons. These structured lessons that focused on her learning needs helped her catch up with her classmates. She could now, not only count but also solve math problems. At the midline assessment conducted Nandini scored an 84% showing a remarkable improvement in her performance.

GEOMETRIC
CITY





Helping Children Thrive

While our programmes in education focus on ensuring that students are given the opportunity to learn better inside classrooms, we also believe in the need to ensure holistic development of the child outside the classroom. During the previous year we implemented the following programmes to ensure that children from our communities are given the opportunity to thrive.

Let's READ

Reading has been proven to be a great tool to improve cognitive development, learning and brain function. Reading and comprehension allow children to self-learn and explore new topics while also contributing to their imagination. Exposure to different cultures and ideas means a well-read child tends to have a broader world view, be more confident and communicate better.

The Let's READ programme promotes reading among children from marginalised communities by ensuring access to well written, beautifully illustrated and culturally relevant books. A key part of this programme is the curation of mini-libraries comprising 130 books each, for children in municipal schools, children's homes, children at construction sites and day care centres. The books are selected in keeping with the children's ages, language competencies and reading abilities. Children are also gifted a set of 5 books each. For many children, these are the very first books they own.

The children are encouraged to take the books home, read them and exchange them with their friends. Teachers of the schools which receive libraries are also trained in assisted reading and techniques to foster a love of reading amongst children.

Series of book reading sessions are also conducted by children's authors and other experts appealing to children's curiosity and love for stories and encouraging children to go back to the books.



19599 BOOKS
distributed

8130 CHILDREN
introduced to the
wonder of books

56 MINI-LIBRARIES
set up in schools
and NGOs



Clockwise from top left to right: Selecting books at the distribution; busy in the world of books at a book reading session; our mini-library bag with 130 books; Students get a 'Champion Reader' badge for their book-reading prowess; Students display their art skills at a poster-making competition





Helping Children Thrive

Level Playing Field

In addition to the obvious health benefits, sports are also valuable sources of life skills. They can improve endurance, concentration and the ability to be part of a team. These opportunities are unavailable to children from low income schools, who may have the talents but not the means or resources to participate and perform.

The project aims to bring high quality sports education to children from marginalized communities. Through this project, children from municipal and low income schools in Thane / Mumbra have year-long access to good equipment, professional football coaching and nutrition supplementation.

Through these efforts, the project aims to hone their skills and abilities and offer them equal opportunities. Our expectation is that the project will provide these children with a level playing field and give them some of the advantages available to children from high income schools.



Level Playing Field

35 CHILDREN

participated in the South Mumbai Junior Soccer Challenge after receiving football coaching, training facilities and sports equipment.

178 FOOTBALL COACHING

sessions have taken place in two schools in Mumbai, which have also been equipped with basic infrastructure for coaching sessions.

6500 CHILDREN

reached out to through the South Mumbai Junior Soccer Challenge tournament.



Dev is one of the members of a family of 6. His father, a daily wage labourer is the sole bread winner of the family. He helps out by taking care of his younger siblings but this affected his attendance and academic performance. In addition his interest in football also took a backseat. When Dev enrolled in the Level Playing Field programme, which offered him professional coaching to build agility, stamina and concentration, we saw a remarkable improvement in not only his athletic performance but also his academic performance. His attendance levels rose to 100% and he received an A grade for his performance at school. He is now the team captain and hopes to play in state and national level football tournaments.






Building Healthier Communities

According to the WHO, 40 million persons in India are infected with Hepatitis B and over 10 million Indians are carrying the Hepatitis C virus*. The alarming truth is that inspite of the disease being preventable, a lack of awareness and understanding makes it a significant cause of deaths. The same is true for Diabetes, with India being predicted to be the Diabetes capital of the world in a few years.

Hepatitis

Projects Pahal and Sehat aim to reduce the risk of Hepatitis By helping communities identify and manage the disease. We do this through early testing and awareness campaigns with high risk

groups such as sex workers, pregnant women, women of child bearing age, public health workers, LGBTQIA+ community members. Persons who test positive for Hepatitis are supported through medical referrals, patient support groups and counselling.

	<p>11,382 INDIVIDUALS sensitised, including pregnant women, women of childbearing age, public health workers, NGO staff, LGBTQ, CSWs & college youth, through one-to-one interactions, street plays, rallies & pamphlet distribution</p>	<p>682 INDIVIDUALS tested and vaccinated for Hepatitis B</p>
--	---	---

Suvidha

We initiated the construction and maintenance of four WASH (Water, Sanitation & Hygiene) centres in Mumbai's urban slum areas to provide a holistic solution to the issues of poor personal hygiene, lack of laundry facilities and safe drinking water, and poor sanitation. The centre provides WASH services at significantly lower rates alongside a safe and welcoming environment. It has been built keeping in mind environmental considerations by using a circular economy approach to water usage through innovative technology, harvesting water from the roof and recycling water from showers, handwashing facilities and the laundry for flushing toilets.

<p>14,110 INDIVIDUALS</p>	<p>from communities surrounding the Suvidha centres will benefit from the four centres, whose construction is underway</p>
----------------------------------	--



From left to right: Hepatitis B vaccination drive at colleges (Sehat), An eye testing camp; Inauguration of the Suvidha centre (Suvidha)

*Source: WHO news release 24 Feb 2019





Building Healthier Communities

Diabetes

Diabetes is often misconstrued to be a lifestyle disease, resulting in marginalized communities being unaware about many aspects of the disease that could make it more manageable or even preventable. Our **Live United against Diabetes Campaign** focuses on lifestyle interventions for education and prevention of Diabetes, including:



Education and sensitization sessions for community members



Testing, early diagnosis and medical referrals



Education and counselling for self-management



Counselling for families of individuals with Diabetes

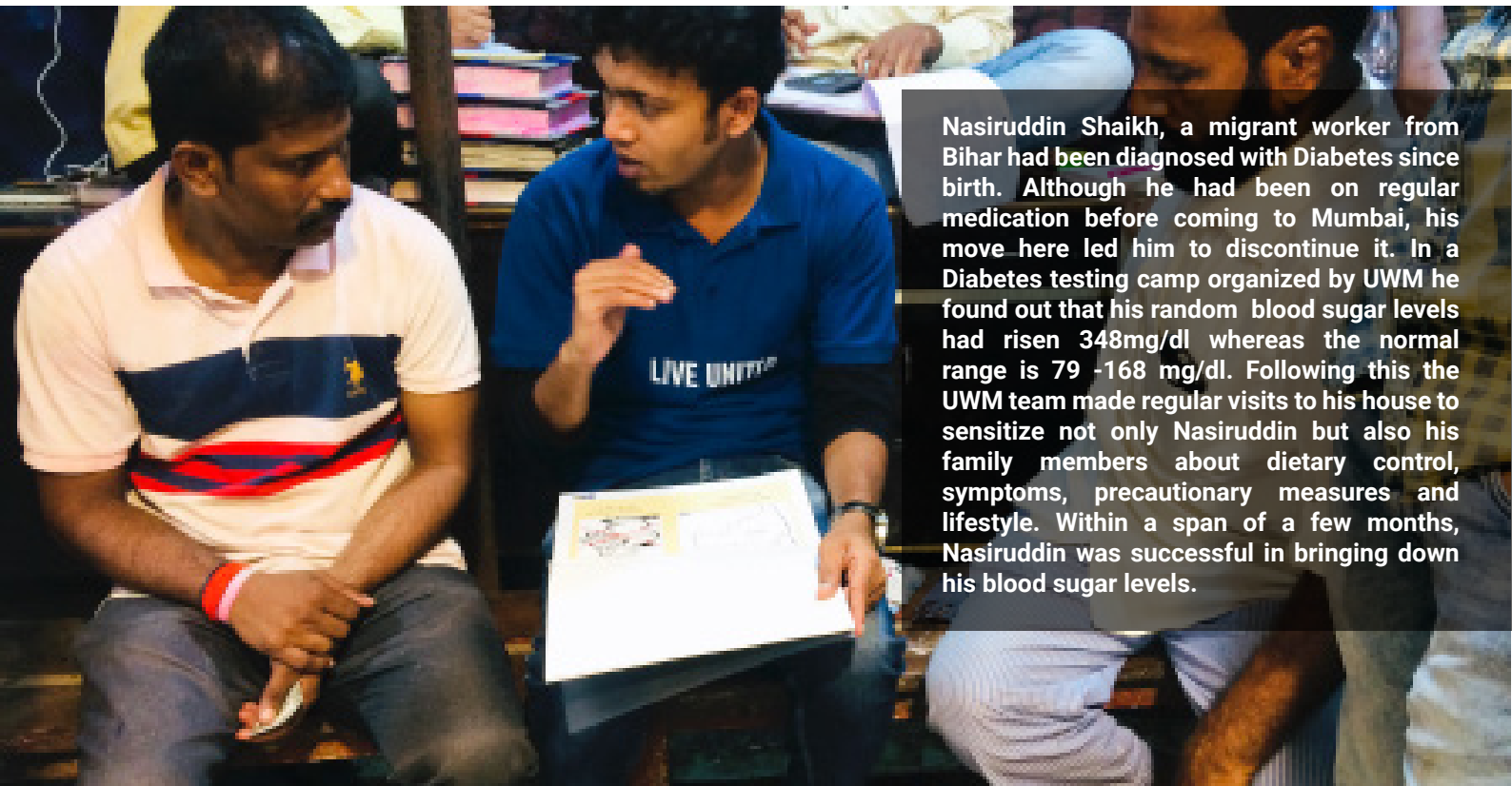


Support for medical referral & treatment compliance



LIVE UNITED AGAINST DIABETES

3786 INFORMAL SECTOR WORKERS were helped to manage Diabetes through our interventions



Nasiruddin Shaikh, a migrant worker from Bihar had been diagnosed with Diabetes since birth. Although he had been on regular medication before coming to Mumbai, his move here led him to discontinue it. In a Diabetes testing camp organized by UWM he found out that his random blood sugar levels had risen 348mg/dl whereas the normal range is 79 -168 mg/dl. Following this the UWM team made regular visits to his house to sensitize not only Nasiruddin but also his family members about dietary control, symptoms, precautionary measures and lifestyle. Within a span of a few months, Nasiruddin was successful in bringing down his blood sugar levels.





Making Our Roads Safer

2011 to 2020 was declared as the Decade for Road Safety by the United Nations. Our United for Road Safety Campaign aims to promote this goal through the following programmes.

Two Wheels One Life:

This project reaches out to youth who are potential two wheeler riders, encouraging them to be safe and responsible riders from the very beginning. In order to create ownership, sustainability and continuous participation, the creation of road safety clubs is also facilitated. In turn, the members of these groups conduct road safety awareness drives to reach out to more people.



6689 YOUTH

reached out to from colleges, community based organisations and independent groups

1636 YOUTH

trained through 58 safe-rider training sessions. 27 Road Safety Clubs formed

Jeevan Doot

According to WHO, 50% of the road crash deaths are caused due to treatable injuries and could have been prevented if timely medical care was provided to the victims immediately after the crash. To bridge this gap, our Jeevan Doot programme aims to train a force of first responders to improve the state of emergency response for victims of road accidents. These first responders are from localities close to black spots, selected in collaboration with the Mumbai Traffic Police. The individuals have been chosen to ensure promptness in delivering emergency response.



115 FIRST RESPONDERS

have been trained in preliminary first response

Slow Down Campaign

Our Slow Down Campaign has been implemented in collaboration with the Traffic Control Branch, Mumbai Police. The project complements the efforts of the Traffic Control Branch in effective enforcement of speed control measures to curb speeding amongst motorists, thereby reducing the number of road crashes, serious injury and death caused by excessive or inappropriate speeding.

Respect the Stop Line

This project works to sensitize citizens to respect the stop line at traffic intersections and zebra crossings. Interventions included interacting with road users, sensitising them about traffic rules, especially the stop line rule, in order to ensure better road ethics.

Respect the Stop Line

9500+ MOTORISTS

sensitised on the importance of obeying the stop line rule at zebra crossings and intersections





Making Our Roads Safer

ViA Global Road Safety Education via a New Generation: a Road Safety Project for School Children

In association with the Global Road Safety Partnership (GRSP), United Way Mumbai implemented a pilot programme covering two schools each, in Mumbai and Chennai to educate school children to be safe road users.

So far, 440 students, aged between 10 to 14 years have been trained on road safety measures (with special focus on walking and cycling) and rules that they should abide by, as a citizen.

The children are also encouraged to help by advocating for safer road practices. The ViA strategy has been developed by Total Foundation and Michelin Corporate Foundation and is managed by GRSP. The project is now ready for scale up, with additional corporate partners.



Left to right: College students are sensitised about two wheeler safety through interactive games like spin the wheel, loop & wire (Two Wheels One Life); School children read charts on road safety (ViA Project)



Left to right: Sensitising road users about the dangers of speeding (Slow Down); the Jeevan Doot first responder training



Building Employability

Nationally, only 1.8% of the population reported receiving formal vocational/technical training in 2017-18 and 5.6% reported receiving informal vocational training (such as hereditary, self-learning, and on the job training)*.

On the other hand the government's skill gap analysis concludes that, by 2022, another 109 million or so skilled workers will be needed in the 24 keys sectors of the economy**. To address this issue, we worked on improving the quality of the Indian workforce through initiatives aimed at youth, women and marginalized communities in both urban and rural areas.



3401 INDIVIDUALS were empowered to obtain a job after receiving skills and vocational training

Skills training sessions covered computer skills, English speaking and writing skills and interview etiquette. Vocational training included courses on tailoring and beautician skills as well as sessions on employability and entrepreneurship for women, youth and people with disabilities.



27,832 individuals from rural & tribal communities in Gujarat, Madhya Pradesh, Karnataka & Maharashtra underwent skills training

Project Hunar taps the agricultural industry to develop the capacities of rural youth by training them to enhance their skills in farm operations: tractor operations & maintenance and as tractor technicians. It aims to enhance employability through skilling for rural youth. It also aims to build agriculture efficiencies through farm mechanization, access to newer technologies for agricultural operations and trainings on integrated farming systems.

*Source: Periodic Labour Force Survey (PLFS), 2017-18

**Source: UNDP - India Skills Report, 2018



Left: Project Hunar aims to train individuals from rural areas to repair and maintain tractors, improving employment opportunities; (Right) Beneficiaries participate in a vocational training session on employability and entrepreneurship





Making Our Cities Cleaner...

Marine litter poses a vast and growing threat to the marine and coastal environment. Around 8 million tonnes of litter enter the marine environment every day endangering the species in the ocean*. Among the litter found in the ocean, plastics constitute around 90%**.

With a coastline as long as 114 km and nearly 16 km of beaches stretching from Colaba in the south and Madh and Marve to the north (Maharashtra Maritime Board) ensuring their cleanliness is a massive task.

Through our project Clean Shores Mumbai, we strive to enhance the overall state of cleanliness and waste management at the shores of Mumbai through public-private partnership.

United Way Mumbai has adopted 4 beaches, in Mahim, Versova and Dadar for a period of over one year. We have been actively involved in clean-up activities and have worked closely with the Municipal Corporation of Greater Mumbai on spreading civic awareness.

We are also the third party auditors of the MCGM's Clean Up Mumbai campaign. Our work through the year has involved widespread clean up drives accompanied with behaviour change communication and ongoing follow up. For each of these activities, we advise sustained interventions and follow up in order to ensure the impact made is lasting and meaningful.

*Source: <https://www.iucn.org/resources/issues-briefs/marine-plastics>

**Source: Ocean Conservancy Report, 2017



30.55 TONNES

of marine waste processed and prevented from re-entering the sea

3492 VOLUNTEERS

helped clean Mumbai's beaches



BEFORE



AFTER





Enabling Water Security

India has experienced recurrent and severe drought every year since 2015 except 2017 with about 42% of our land area being affected by it. The biggest problem faced by these communities is access to water for drinking, domestic use and failure of crops, resulting in a loss of livelihood. United Way Mumbai's work focuses on the drought affected regions of Maharashtra, Madhya Pradesh and Tamil Nadu to aid communities in building water security.

Maharashtra and Madhya Pradesh

United Way Mumbai started interventions in drought affected villages of Madhya Pradesh and Maharashtra to build resilience among agrarian communities by improving the water resource management practices and developing alternative livelihood opportunities.

Through the past year the project has ensured:

- Protection and increase in surface and ground water availability through run-off control, soil & water conservation.
- Integrated watershed management interventions in a phase-wise manner.
- Improvement of agricultural efficiency of the vulnerable farmers through training and demonstration of sustainable agricultural practices.
- Capacity building of the village level institutions.
- Facilitation of development of alternative livelihood generation sources in order to reduce over-dependence on agriculture.

In addition, access to water was also improved through the construction of new storage tanks and repairing, restoring and extending existing water lines to ensure minimum wastage and equal supply of water to these communities. Water wheels and water filters were also provided to households to increase access to clean water for drinking and household practices.

Tamil Nadu

An integrated project was initiated with the vision to build water security for three villages in the Tirunelveli district in Tamil Nadu. The objective was to increase access of water through ground water recharge and improve the current water table levels, impacting Agri and Livestock production with increased water security among the affected villages.

This project seeks to build rainwater harvesting structures by adopting a combined approach of building new & strengthening existing ground water recharge areas in common lands around the three proposed villages and targeted number of individual farm wells and household rainwater harvesting structures is proposed to be deployed.

**29,775
INDIVIDUALS**

from 8 villages in Solapur dist. (Maharashtra) and Damoh (Madhya Pradesh) received drought relief aid

13,70,00,000 LITRES

water storage capacity increased, creating 28 ha of irrigable land

1850 HOUSEHOLDS

received water due to ground water restoration in Alavanthakulam, Nanchakulam & Pallikotai in Tamil Nadu

3,49,83,836 LITRES

water storage capacity increased in Tamil Nadu through watershed structures created in 3 villages of district Tirunelveli in Tamil Nadu



Watershed and drought relief interventions in Maharashtra and Madhya Pradesh (left); Rainwater harvesting structure in Tamil Nadu (right)

*Source: https://www.business-standard.com/article/current-affairs/nearly-half-of-india-under-drought-40-population-severely-affected-119040300143_1.html



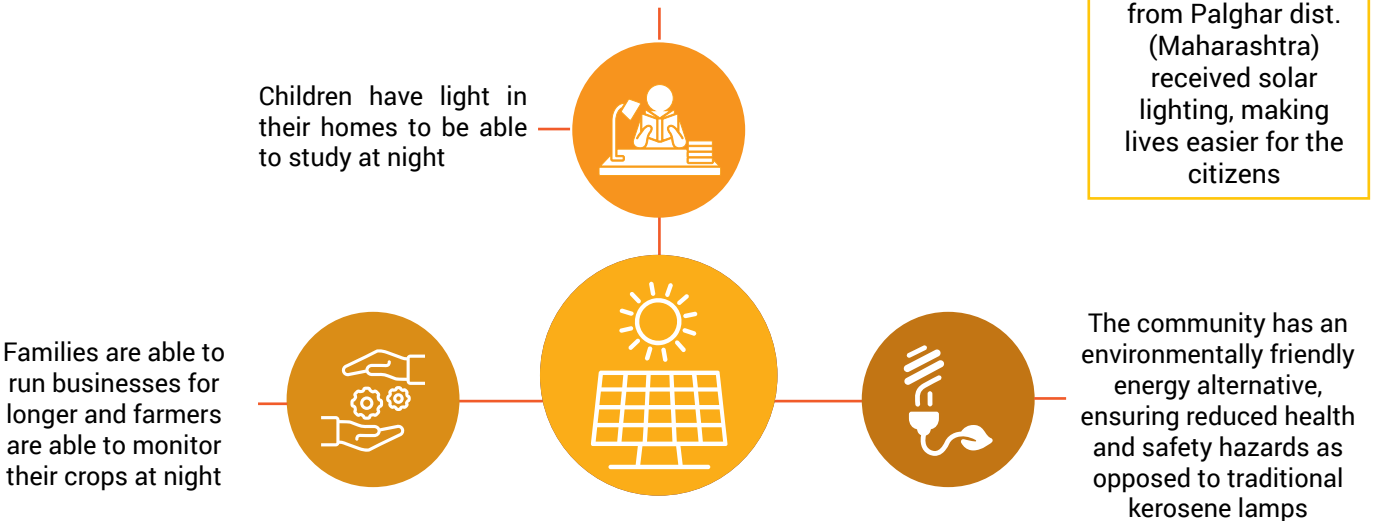


Lighting Up Villages

Nearly 300 million people living in rural India still use fossil fuel intensive sources of energy like kerosene and wood-fired stoves, which expose them to life-threatening diseases and exacerbate environmental problems. Solar power, a renewable and clean source of energy, could impact rural communities in more ways than one.

Along with the practical challenges of light the project aims to impact villagers positively in socio-economic areas as well. This project through the use of innovative technology has ensured that the lives of communities in the Palghar district are enriched, simply by providing an alternate source of lighting to these households.

Providing solar lamps in these areas has ensured:



500 RURAL HOUSEHOLDS from Palghar dist. (Maharashtra) received solar lighting, making lives easier for the citizens



Solar electrification in remote areas of Palghar means that more people are able to conduct daily business in the evening and night time





Helping Rebuild Disaster Affected Communities

Last year the country faced two major disasters. On the 16th of August, 2018, severe floods affected the south Indian state of Kerala, due to unusually high rainfall during the monsoon season. It was the worst flood in Kerala in nearly a century. 474 people have been reported to have died and 12.47 lakh were displaced*. According to the Kerala government, one-sixth of the total population of Kerala had been directly affected by the floods and related incidents.

Cyclone Gaja made its landfall during the early hours of 16th November 2018. It hit six districts in the southern state of Tamil Nadu. A major disaster was averted due to the elaborate preparedness measures taken by the government supported by civil society organizations.

Despite this, the high wind speed and heavy rains nonetheless caused deaths, damages to houses and affected public infrastructure. The cyclonic storm left at least 45 people dead. About 250,000 people were evacuated and housed in 493 shelters. Over 55,000 houses were completely destroyed with half of them being thatched structures**.

United Way Mumbai works to provide comprehensive rehabilitation to disaster affected communities. While rebuilding such communities we always believe in building better, ensuring that the infrastructure and facilities being restored are better than before the disaster. Our disaster response efforts focus on immediate relief and mid term and long term rehabilitation.

<p>2918 INDIVIDUALS received medical aid at multi-speciality, preventive health camps</p>	<p>8550 INDIVIDUALS received customized relief kits (non-food items), school kits and hygiene kits</p>	<p>741 INDIVIDUALS received transitional shelters & restoration of partially damaged houses</p>	<p>4350 PERSONS had access to clean water through 58 WELLS that were cleaned & chlorinated</p>	<p>5000+ INDIVIDUALS underwent awareness & training on safe water handling & hygiene practices</p>
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*Source: Kerala Floods Joint Detailed Needs Assessment Report, 2018, SPHERE India
**Source: Indian Red Cross, November 2018



Left: Families affected by the Kerala floods at the newly constructed transitional shelters. Right: Families receive items like cooking stoves as part of the relief kits provided to those affected by Cyclone Gaja in Tamil Nadu.





The Power of Employee Giving

United Way is the global leader in workplace campaigns and works with 280 of the Fortune 500 companies, globally. United Way Mumbai carries this legacy forth by engaging the employees of our corporate partners in giving back to the community. Workplace campaigns involve both - payroll giving as well as volunteering. Through payroll giving programmes, individual employees are able to contribute to causes of their choice through highly customised campaigns. Their contributions, when pooled together, act as a catalyst for significant change in our communities. The employees, in turn, receive tax benefits for their contributions and are assured of the credibility of projects selected.

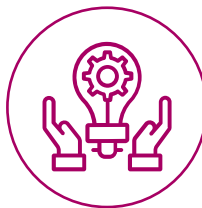
A large number of companies also extend volunteering opportunities to their employees through our projects.

Volunteering calendars are customised and managed for each corporate partner. The donations, time and skills of our employee volunteers helped ensure:

- **Better nutrition for children** through supplementation of food and setting up of kitchen gardens.
- **Better learning outcomes** through interactive sessions (games, quizzes, storytelling sessions), remedial sessions, preparation and distribution of teaching learning material and more child friendly spaces in anganwadis, schools and playgrounds.
- **Broader perspectives and holistic development of children** through art, music, drama, play sessions and sports.
- **Job readiness for the youth** through sessions on communication skills, spoken and written English, interview skills, resume writing, financial literacy and work etiquette.
- **Better health outcomes** through blood donation drives, sessions on substance abuse, health and hygiene, healthy eating habits, counselling for the terminally ill and health camps for preventive and curative measures.
- **Increased green cover and greater awareness on environmental issues** through plantation drives, maintenance, & deweeding and conducting awareness sessions in communities.
- **More inclusive communities** through better infrastructure, provision of therapy, counselling and skills training, medical treatment and creation of employment opportunities in marginalized communities such as elderly, LGBTQIA+ community and tribal communities.



Rs. 4.95 Crore
raised



250+
workplace
campaigns



68,000+
lives
impacted



Left: Volunteers help make educational material for school children. Right: An employee volunteer helps a boy choose his set of storybooks at the Let's READ Carnival (Let's READ Campaign)



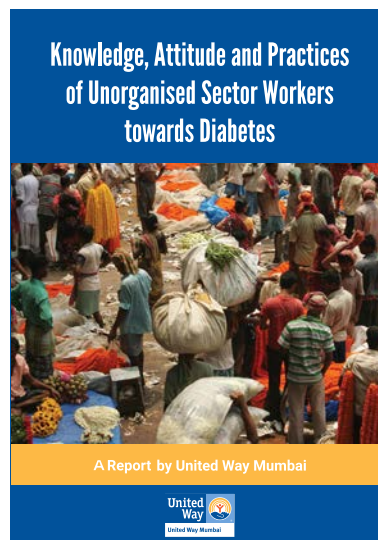
Deepening Insights

During the course of the year, United Way Mumbai also conducted various research studies on the sector. The objective of such research studies was to understand the sector better evaluate our existing strategies and develop ways in which our intervention can be made more impactful.

This year, three studies were conducted.



A report on the assessment of needs and opportunities for investment in education through CSR.



A report on Knowledge, Attitude and Practices of the unorganized sector workers towards Diabetes. This report aimed to understand the level of awareness, perspective and behavior related to diabetes amongst the unorganized sector, which helped us devise effective information, education and communication campaigns targeting community stakeholders.



United Way Mumbai also conducted a market research study on the success of Project Hunar in the regions where it was being implemented. The study evaluated the need to continue the project, revise existing strategies and map its contribution to the growth of employment in mechanics and operators in the tractor industry.

We also conduct regular studies on our ongoing projects. These include:

- Need assessments to assess the nature and extent of the communities needs and resources.
- Baseline studies to correctly evaluate the state of our communities before implementation of our projects
- Impact reports that are created after comprehensive monitoring and evaluation of each of our projects.

Additionally, we have had the following articles published in the Stanford Social Innovations Journal:



Fight Against Malnutrition: The Need to Look Beyond Feeding Children



The Tata Mumbai Marathon -- India's Biggest Social Impact Fundraising Platform

Financials

SCHEDULE -VIII [Vide Rule 17(1)]

Name of the Public Trust : UNITED WAY OF MUMBAI
Balance Sheet as at : 31 MARCH 2019

Registration No. F-23412 (Mumbai)

FUNDS AND LIABILITIES	Rupees	Rupees	PROPERTY AND ASSETS	Rupees	Rupees
Trust's Funds or Corpus:-			Immovable Properties :- (At Cost)		
Balance as per last Balance Sheet	9,951,557		Balance as per last Balance Sheet (written down value)	680,698	
Additions during the year	<u>-</u>	9,951,557	Additions during the year	110,979	
			Less : Sales during the year	-	
			Depreciation up to date	<u>304,230</u>	487,447
Other Earmarked Funds:-					
(Created under the provisions of the trust deed or scheme or out of the Income)					
Depreciation Fund	-				
Sinking Fund	-		Computers, Office Equipments, Furniture and Fixtures :-		
Reserve Fund	-		Balance as per last Balance Sheet (written down value)	2,343,945	
Any other Fund (refer Annexure A)	<u>273,022,260</u>	273,022,260	Additions during the year	779,029	
			Less : Loss on Disposal of FA	11,314	
			Depreciation for the year	<u>589,902</u>	2,521,758
Loans (Secured or Unsecured):-			Loans (Secured or Unsecured): Good/doubtful		
From Trustees	-		Loans Scholarships	-	
From Others	<u>-</u>	-	Other Loans	<u>-</u>	-
Liabilities :-			Advances:-		
For Expenses (including Provision for Expenses)	18,707,992		To Trustees		
For Advances (Doubtful)	-		To Employees	79,117	
For Public Trust Administration Fund	<u>26,007,877</u>		To Contractors		
		44,715,869	To Lawyers		
			To Deposits	1,883,052	
			To Others	<u>6,449,435</u>	8,411,604
Income and Expenditure Account			Income Outstanding:-		
Opening balance	70,932,404		Rent	-	
Less: Reclassified to earmarked funds balance					
			Interest accrued (net)	9,481,074	
Add: Transfer from current year	<u>9,265,779</u>	80,198,183	Other Income	-	9,481,074
			Cash and Bank Balances:-		
			In Saving Account:		
			(a) with Kotak Mahindra Bank -FCRA A/c	10,933,889	
			(b) with Kotak Mahindra Bank -Domestic A/c	11,232,243	
			(c) with State Bank of India	47,890	
			(d) with Kotak Mahindra Bank -Marathon A/c	1,161,040	
			(e) with Kotak Mahindra Bank -Mumbai Helpline	533,946	
			(f) with Axis bank	94	
			(g) with Kotak Mahindra Bank - Crisil A/c	1,136,700	
			In Fixed Deposit Account :		
			(a) with HDFC Trust Deposits	155,155,000	
			(b) with Kotak Mahindra Trust Deposits FCRA A/c	112,432,745	
			(c) with Kotak Mahindra Trust Deposits	94,257,463	
			Cheques in hand		
			Cash Balance		
			(i) with the trustee		
			(ii) with the manager	51,097	
			Foreign currency in hand	43,879	386,985,986
		407,887,869			407,887,869

The above Balance Sheet to the best of our knowledge and belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust.

The notes mentioned in the Statement of Income and Expenditure account form an integral part of this Balance Sheet.

The accompanying significant accounting policies and schedules forms an integral part of this balance sheet

Financials

SCHEDULE - IX [Vide Rule 17(1)]

Name of the Public Trust : UNITED WAY OF MUMBAI

Income and Expenditure Account for the year ended 31 March 2019

Registration No. F-23412 (Mumbai)

EXPENDITURE	Rupees	Rupees	INCOME	Rupees	Rupees
To Expenditure in respect of properties:-			By Rent (accrued/ realised)		-
Rates, taxes, cesses	-				
Repairs and maintenance	-				
Salaries	-		By Interest (accrued/ realised)		
Insurance	-		on securities (bank deposits)*	22,025,731	
Depreciation (by way of provision or adjustments)	-	-	on bank account*	1,650,260	
			on Income Tax Refund	220,278	23,896,269
			(*exclude Earmarked Interest Rs. 2,219,327)		
To Establishment expenses			By Miscellaneous Income		27,461
Salaries	23,398,356				
Professional services	2,372,816				
Travelling and conveyance	419,751				
Communication charges	185,663				
Courier	80,173				
Community Impact project expenses	16,801,857				
Community Investment project expenses	32,302,058				
Corporate and Payroll Giving project expenses	56,340,078				
Marathon project expenses	13,319,481				
Software Development	47,305				
Business development	212,086				
Training & Capacity building expenses	56,452				
Electricity	303,472				
Office expenses	203,952				
Leave Encashment	1,187,408				
Gratuity	1,399,475				
Rent	3,871,575				
Printing and stationery	256,544				
Insurance	258,390				
Depreciation	678,780				
Loss on Disposal of Fixed Assets	11,314				
Staff welfare	462,223				
Membership fee	458,966				
Miscellaneous expenses	50,592				
AMC & Repairs and maintenance - others	230,146	154,908,913			
To Remuneration to trustees		-	By Dividend		-
To Legal expenses		-			
To Audit fees		192,400	By Donations in Cash or Kind		
			- in cash (through bank)		24,473,049
			- General Donation (Anonymous)		235,959
To Contribution and fees		-	- amount appropriated from the earmarked funds for expenditure on specific projects (to the extent utilised) [also refer Annexure 1]		551,717,714
To Amount written off :-			By Grants		-
(a) Bad debts					
(b) Loan scholarship	-		By Income from other sources		
(c) Irrecoverable rents	-		Income from Research Activities	-	
(d) Other Items fixed assets	-	-	Publication Subscription	-	
			Advertisement Income	-	-
To Miscellaneous expenses			By Profit on sale of assets		-
Conference and seminars	-				
Bank Charges	10,593				
Gifts	-				
Contribution to Charity Commissioner - PTA Fund	3,018,525				
Others	-	3,029,118			

Financials

SCHEDULE - IX
[Vide Rule 17(1)]

...contd

Name of the Public Trust : UNITED WAY OF MUMBAI

Income and Expenditure Account for the year ended 31 March 2019 (Continued)

Registration No. F-23412 (Mumbai)

EXPENDITURE	Rupees	Rupees	INCOME	Rupees	Rupees
To amount transferred to Reserve or Specific Funds		-	By Transfer from Reserve	-	-
To expenditure on objects of the Trust					
(classification is as certified by trustees)					
(a) Religious	-				
(b) Educational	178,165,453				
(c) Medical Relief	145,007,849				
(d) Relief of Poverty	-				
(e) Disaster Relief	39,195,995				
(f) Other Charitable Objects	70,584,944				
Less: Refund of donations made in the earlier year	-	432,954,241			
To surplus / (deficit) carried over to Balance Sheet		9,265,779			
		600,350,452			600,350,452

Financials

**ANNEXURE I TO FORM 10-B
UNITED WAY OF MUMBAI
FOR THE YEAR ENDED 31 MARCH 2019
INCOME TAX ASSESSMENT YEAR 2019 – 2020**

	RUPEES	RUPEES
A Gross income as per audited Income and Expenditure account		
- Donation received - non earmarked project	24,473,049	
- General Donation (Anonymous)	235,959	
- Miscellaneous income	27,461	
- Interest income	23,896,269	
	<hr/>	
	48,632,738	
Less: Interest accrued (closing balance)	9,481,074	
	<hr/>	
	39,151,664	
Add: Interest accrued (opening balance)	2,185,620	
	<hr/>	
Income received		41,337,284
B Gross expenses as per audited Income and Expenditure account		
Establishment expenses (excluding depreciation)	35,466,659	
Audit fees	192,400	
Miscellaneous expenses	3,029,118	
	<hr/>	
	38,688,177	
Add: Opening balance of provision for expenses	11,516,134	
	<hr/>	
	50,204,311	
Less: Closing balance of provision for expenses (excluding sundry creditors & liabilities towards public administration fund)	13,499,486	
	<hr/>	
	36,704,825	
Add: Fixed assets purchased during the year	890,008	
	<hr/>	
Expenses incurred	37,594,833	
Less: set-off against opening accumulated balance	18,894,631	
	<hr/>	
		18,700,202
C Donation given		<hr/> -
D Total amount applied for the object of th trust (B+C)		18,700,202
E 15% of gross total income (A*15%)		6,200,593
F Net Surplus (A-D)		22,637,082
G Total amount of income accumulated or set apart for specified purposes under Section 11(2) (F-E)		16,436,489

Corporate Partners

We would be unable to create any of this impact if not for our corporate partners who have committed their support towards causes they believe in through employee volunteering, payroll giving and philanthropic investments. We are grateful for their trust in this partnership enabling us to make our communities stronger.

- 3M India Ltd.
- Acrotrend Solutions Pvt. Ltd.
- Aeries Technology Solutions Pvt. Ltd.
- Agilent Technologies India Pvt. Ltd.
- Allegis Services (India) Pvt. Ltd.
- AlphaGrep Securities Pvt. Ltd.
- Apotex Research Pvt. Ltd.
- ATC Tires Pvt. Ltd.
- Australian Consulate-General Mumbai
- Autodesk India Pvt. Ltd.
- Avanse Financial Services Ltd.
- Avery India Ltd.
- Bank of America, N. A.
- Bharat Petroleum Corporation Ltd.
- Black & Veatch Pvt. Ltd.
- Bloomberg Data Services India Pvt. Ltd.
- Boehringer Ingelheim India Pvt. Ltd.
- Bosch Power Tools
- Bristol Myers Squibb India Pvt. Ltd.
- Cargill India Pvt. Ltd.
- Castrol India Ltd.
- Chellaram Foundation
- Citibank India
- Coca-Cola India Pvt. Ltd.
- Concentrix Corporation
- Consulate General of Canada (Mumbai)
- Credit Agricole Corporate & Investment Bank
- Credit Suisse Securities India Pvt. Ltd.
- CRISIL Ltd.
- Cummins India Ltd.
- Deloitte Shared Services India LLP
- Eaton Fluid Power Ltd.
- Fedbank Financial Services Ltd.
- FedEx Express TSCS India Pvt. Ltd.
- First Data India Pvt. Ltd.
- Franklin Templeton Services (India) Pvt. Ltd.
- General Mills India Pvt. Ltd.
- Google India Pvt. Ltd.
- Henkel Adhesives Technologies India Pvt. Ltd.
- Hershey India Pvt. Ltd.
- Hindustan Unilever Ltd.
- Howden Insurance Brokers India Pvt. Ltd.
- HSBC Electronic Data Processing (India) Pvt. Ltd.
- HSBC Software Development (India) Pvt. Ltd.
- IBM India Pvt. Ltd.
- Idemitsu Lube India Pvt. Ltd.
- Iffco Tokio General Insurance Company Ltd.
- IIFL Wealth Management Ltd.
- Indostar Capital Finance Ltd.
- Indus Towers Ltd.
- Inspira Enterprise India Pvt. Ltd.
- ITW Automotive
- ITW Chemin
- ITW Magnaflux
- J. P. Morgan India Pvt. Ltd.
- John Deere India Pvt. Ltd.
- John Deere, USA
- Kellogg India Pvt. Ltd.
- Khaitan & Co
- LinkedIn India
- Lloyds India
- L'Oreal India Pvt. Ltd.
- Mahindra Holidays and Resorts India Ltd.
- Monsanto India Ltd.
- Motilal Oswal Financial Services Ltd.
- Neogen Chemicals Ltd.
- Ness Technologies (India) Pvt. Ltd.
- Novartis India Ltd.
- Ocwen Financial Solutions Pvt. Ltd.
- Owens Corning (India) Pvt. Ltd.
- Piramal Enterprises Ltd.
- Pitney Bowes India Pvt. Ltd.
- Qualcomm India Pvt. Ltd.
- Reichhold India Pvt. Ltd.
- Saigal SeaTrade Pvt. Ltd.
- Standard Chartered Bank
- Star India Pvt. Ltd.
- Tata Capital Financial Services Ltd.
- Tata Motor Finance Ltd.
- The Himalaya Drug Company
- The Hongkong and Shanghai Banking Corporation Ltd.
- The Indian Hotels Company Ltd.
- UBS Business Solutions (India) Pvt. Ltd.
- UBS Securities India Pvt. Ltd.
- Videojet Technologies (I) Pvt. Ltd.
- Wells Fargo & Company

Corporate Contributors

We would like to thank the following corporate donors who have routed their philanthropic investments through United Way Mumbai in the financial year.

- Abbott Healthcare Pvt. Ltd.
- Aditya Birla Finance Ltd.
- Aditya Birla Finance Ltd. - Infrastructure Finance
- Aditya Birla Health Insurance Company Ltd.
- Aditya Birla Housing Finance Ltd.
- Aditya Birla Management Corporation Pvt. Ltd.
- Aditya Birla Sunlife Insurance Company Ltd.
- Allcargo Logistics Ltd.
- Alliance Insurance Brokers Pvt. Ltd.
- Anand Rathi Insurance Brokers Ltd.
- Anchor Electricals Private Ltd.
- Apar Industries Ltd.
- Arisaig Partners (India) Pvt. Ltd.
- ASK Investment Managers Ltd.
- Australia and New Zealand Banking Group Ltd.
- Bain Capital Advisors India Pvt. Ltd.
- Bajaj Electricals Ltd.
- Bank of Baroda
- Batlivala & Karani Securities India Pvt. Ltd.
- Bharat Diamond Bourse
- Bharat Serums and Vaccines Ltd.
- BIC Cello India Pvt. Ltd.
- Biostadt India Ltd.
- Blue Star Ltd.
- BNP Paribas (India Branch)
- BNP Paribas India Solutions Pvt. Ltd.
- BPEA Advisors Pvt. Ltd.
- Cactus Foundation
- Centrum Capital Ltd.
- Charu Jewels
- Chirag Corporation
- CLP India Pvt. Ltd.
- Cochlear Medical Device Company India (P) Ltd.
- Colgate-Palmolive (India) Ltd.
- Concordia International (India) Services Pvt. Ltd.
- DDB Mudra Pvt. Ltd.
- D'Decor Home Fabrics Pvt. Ltd.
- DSP Investment Managers Pvt. Ltd.
- Dun & Bradstreet Information Services India Pvt. Ltd.
- Durg Shivnath Expressways Pvt. Ltd.
- eClx Services Ltd.
- Elegant Collection
- Eurokids International Pvt. Ltd.
- Future Generali India Insurance Company Ltd.
- Geltec Pvt. Ltd.
- Gharda Chemicals Ltd.
- Givaudan (India) Pvt. Ltd.
- Glencore Agriculture India Pvt. Ltd.
- Godrej & Boyce Manufacturing Company Ltd.
- Godrej Industries and Associate Companies
- GroupM Media India Pvt. Ltd.
- Gufic Biosciences Ltd.
- GVK-Mumbai International Airport Ltd.
- HDB Financial Services Ltd.
- HDFC Asset Management Company Ltd.
- HDFC Ergo General Insurance Company Ltd.
- HDFC Securities Ltd.
- HDFC Standard Life Insurance Company Ltd.
- Hexaware Technologies Ltd.
- HiMedia Laboratories Pvt. Ltd.
- Hindustan Petroleum Corporation Ltd.
- Hiranandani
- Housing Development Finance Corporation Ltd.
- ICICI Lombard General Insurance Company Ltd.
- ICICI Prudential Asset Management Company Ltd.
- ICICI Prudential Life Insurance Company Ltd.
- India Infoline Finance Ltd.
- India Ratings and Research Pvt. Ltd.
- IndiaCast Media Distribution Pvt. Ltd.
- Ingram Micro India Pvt. Ltd.
- Ingram Micro India SSC. Pvt. Ltd.
- International Gemological Institute
- Ion Foundation
- IRB Infrastructure Developers Ltd.
- J. B. Chemicals & Pharmaceuticals Ltd.
- Jasani (India) Pvt. Ltd.
- Jewelex India Pvt. Ltd.
- JioSaavn
- JSW Global Business Solutions Ltd.
- Just Dial Ltd.
- K Hospitality Corp Group
- K Raheja Corp
- Kadri Consultants Pvt. Ltd.
- Kama Schachter Jewelry Pvt. Ltd.
- Keva
- Kotak Mahindra Bank Ltd.
- Larsen & Toubro Ltd.
- Legrand
- LIC Housing Finance Ltd.
- Lodha Developers Ltd.
- Lupin Ltd.
- Magma Fincorp Ltd.
- Mahendra Brothers Exports Pvt. Ltd.
- Mahimtura Consultants Pvt. Ltd.
- Mahindra & Mahindra Ltd.
- Malca - Amit JK Logistics Pvt. Ltd.
- Marsh India Insurance Brokers Pvt. Ltd.
- Marsil Exports
- Mastek Ltd.
- Me-Hin Tech Edge Solutions
- Micro Housing Finance Corporation Ltd.
- Nirmal Lifestyle Ltd.
- Nivea India Private Ltd.
- Nomura Services India Pvt. Ltd.
- Orbit Lifescience Pvt. Ltd.
- Parksons Packaging Ltd.
- Pepe Jeans India Ltd.
- Pfizer Ltd.
- Pidilite Industries Ltd.
- Polycab Wires Pvt. Ltd.
- Prudential Global Services Pvt. Ltd.
- Raheja Universal Pvt. Ltd.
- Rallis India Ltd.
- Ramakrishna Bajaj Charitable Trust
- RBL Bank Ltd.
- Regus Business Centre Pvt. Ltd.
- Renaissance Jewellery Ltd.
- Rich Graviss Products Pvt. Ltd.
- Roche Diabetes Care India Pvt. Ltd.
- Roche Diagnostics India Pvt. Ltd.
- Roche Products (India) Pvt. Ltd.
- Rosy Blue (India) Pvt. Ltd.
- Sanofi India Ltd.
- SBI General Insurance Company Ltd.
- SBI Life Insurance Company Ltd.
- Schindler India Private Ltd.
- Sharekhan Ltd.
- Shemaroo Entertainment Ltd.
- Shoppers Stop Ltd.
- Sony Pictures Networks India Pvt. Ltd.
- Sun Pharma Laboratories Ltd.
- SVC Co-operative Bank Ltd.
- Tata AIA Life Insurance Company Ltd.
- Tata AIG General Insurance Company Ltd.
- Tata Asset Management Ltd.
- Tata Chemicals Ltd.
- Tata Communications Ltd.
- Tata Global Beverages Ltd.
- Tata Industries Ltd.
- Tata Motors Finance Ltd.
- Tata Motors Insurance Broking And Advisory Services Ltd.
- Tata Realty And Infrastructure Ltd.
- Tata Sky Ltd.
- Tata Steel Ltd.
- The Phoenix Mills Ltd.
- The Wadhwa Group
- Titan Company Ltd.
- UFO Moviez India Ltd.
- Unilight Insurance Brokers Pvt. Ltd.
- Universal Medicare Pvt. Ltd.
- UPL Ltd.
- Van Oord India Pvt. Ltd.
- Viacom 18 Media Pvt. Ltd.
- Wockhardt Ltd.

NGO Partners

United Way Mumbai partners with NGOs focusing on programmes under the areas of Health, Education, Income, Environment, Public Safety and Social Inclusion. The passion, expertise and resources of our NGO partners are essential components in working towards the common good. By partnering with NGOs and providing them with support for their initiatives, United Way Mumbai ensures accountability, transparency, efficiency and effectiveness.

- Aaba Parivartan
- Aadarana Trust
- Aakanksha Institute Of Learning And Empowerment
- Aami Goenkar
- Aarambh
- Aas Aim For The Awareness Of Society
- Abhaya Old Age Home
- Abhilasha Foundation
- Able Disabled All People Together (Formerly The Spastics Society Of India)
- Acc Ayushmaan Trust
- Access Life Assistance Foundation
- Action For Ability Development & Inclusion (Aadi)
- Action For Food Production
- Adhar
- Adhar Mandal
- Aditya Birla Education Trust- Project Mpower
- Aditya Jyot Foundation For Twinkling Eyes
- Adventures Beyond Barriers Foundation
- Aide et Action
- Akhil Bharitya Vidyarthi Parishad
- Akshara Foundation
- Alert-India
- Amar Seva Sangam
- Ammada Trust
- Angel Xpress Foundation
- Angholichi Goli
- Animedh Charitable Trust
- Anugrah Foundation For Employment Opportunities
- Anugrah Seva Mandal
- Apahaj Ashram
- Apang Manav Mandal
- Apex Kidney Foundation
- Apnalaya
- Apne Aap Women'S Collective
- Apni Shala Foundation
- Armman
- Arnala Social Work Group
- Arpan
- Arushi Society
- Arya Mahila Ashram
- Aryan Medical And Educational Trust - Fit India - Medscapeindia
- Aseema Charitable Trust
- Asha Ki Ek Kiran
- Ashadeep Association
- Ashiyana Foundation
- Ashray Akruiti
- Ashraya Initiative For Children
- Asian Cancer FoundationAsk Foundation
- Association For Rural And Urban Needy
- Aural Education For Children With Hearing Impairment (Aured Charitable Trust)
- Avasara Leadership Institute
- Bajaj Public Charitable Trust
- Bal Asha Trust
- Ballygunj Society For Children In Pain (Chip) Mumbai
- Bangalore Hospice Trust
- Bharat Chamber Trust
- Bhumi
- Blue Star Foundation
- Bombay Medical Aid Foundation
- Bombay Natural History Society
- Bosco Boys Welfare Society
- Bright Future India
- Cancer Foundation Of India
- Cancer Patients Aid Association
- Cankids Kidscan
- Care Foundation
- Care India Solutions For Sustainable Development
- Catalysts For Social Action
- Central Himalayan Rural Action Group
- Centre For Advanced Research & Development, (CARD)
- Centre For Learning Resources
- Centre For Social Action
- Centre For Youth And Social Development
- Cerebral Palsy Association Of India
- Chandi Kusht Ashram
- Chandramohan Foundation
- Chehak Trust
- Child Help Foundation India
- Child In Need Institute
- Childfund India
- Childline India Foundation
- Childraise Trust
- Children In Progress (Chip)
- Children Toy Foundation
- Children'S Movement For Civic Awareness
- Chilume Social Service Society
- Chirag Rural Development Foundation
- Clinton Health Access Initiative (CHAI)
- Clubfoot Medical Foundation
- Committed Communities Development Trust
- Commutiny - The Youth Collective
- Concern India Foundation
- Coodu Trust
- Cotaap Research Foundation
- Cry Child Rights And You
- Cuddles Foundation
- Deeds Public Charitable Trust
- Desire Society
- Dhan (Development Of Human Action) Foundation
- Dharmsinh Desai Foundation
- Disable Welfare Trust Of India
- Don Bosco Society For Development
- Don Bosco Tech Society
- Dr. Reddy'S Foundation
- Each One Teach One Charitable Foundation
- Educo
- Ekam Foundation
- Eklavya
- Empowher India Foundation (Registered SKS Chakshu Foundation)
- Enable India
- Environmentalist Foundation Of India
- Epilepsy Foundation
- Family Planning Association, India
- Family Service Centre
- Action Against Hunger
- Forum For Autism
- Foundation For Mother And Child Health
- Foundation For Population & Development In India (FPDI)
- Ganga Shikshan Prasarak Mandal
- Gharda Foundation
- Goonj
- Gosavi Bahuudhesiya Sanstha
- Go Sports
- Gram Vikas Trust
- Green Hills Group
- Gwalior Hospital And Education Charitable Trust
- Gyanada Foundation

NGO Partners

- Habitat For Humanity India
- Hamara Foundation
- Hamsaya Welfare Sanstha
- Healing Touch
- Heed India
- Helen Keller Institute For Deaf & Deaf Blind
- Helpage India
- Helping Hands Foundation
- Hemophilia Society Mumbai (Chapter)
- Hi5 Youth Foundation
- Hope For The Children Foundation
- Hope Foundation
- Human Capital For Third Sector
- I Am Gurgaon
- Idia Charitable TrustImpact India Foundation
- Inaturewatch Foundation
- India Sponsorship Committee
- Indian Cancer Society
- Indian Development Foundation
- Indian Society Of Agribusiness Professionals
- Indo Global Social Service Society
- International Justice Mission India
- International Rice Research Institute (IRRI)
- Isha Education
- Isha Vidya
- Iskcon Food Relief Foundation (Annamrita)
- Ispat Foundation
- Jai Vakeel Foundation And Research Centre
- Jamnalal Bajaj Seva Trust
- Jeevan Asha Charitable Society
- Jivan Jyot Drug Bank
- Jnana Prabodhini Institute Of Psychology
- Joining Hands
- Juvenile Diabetes Foundation
- K.C. Mahindra Education Trust- Project Nanhi Kali
- Karunya Trust
- Kaustuba Pratistana
- Khel Shala
- Kherwadi Social Welfare Association
- Khushi Pediatric Therapy Centre
- Kotak Education Foundation
- Kripa Foundation
- Krushi Vikas Va Grameen Prasikshan Sanstha
- Kshitij
- Last Wilderness Foundation
- Learning Links Foundation
- Learning Space Foundation
- Lend - A - Hand India
- Life Supporters Institute Of Health Sciences
- The Life Foundation
- Light Of Life Trust
- Lupin Human Welfare And Research Foundation
- Ma Niketan
- Magic Bus India Foundation
- Maharashtra Dyslexia Association
- Maharashtra State Women'S Council
- Mahila Vikas Ani Shishu Sanskar Kendra
- Make-A-Wish Foundation Of India
- Manav Foundation
- Mangrove And Marine Biodiversity Conservation Foundation Of Maharashtra
- Mann - Center For Individuals With Special Needs
- Marathwada Gramin Vikas Sanstha
- Margadarshi The Association For Physically Challenged
- Mariya Charitable Trust - Prativa Anath Ashram
- Masoom
- MBA Foundation
- Medecins Sans Frontieres India (Msf) India
- Meljol
- Mentaid
- Mentor Me India
- MILT Charitable Trust, Bombay
- Mission For Vision
- Mohan Foundation
- Mukhtangan Education Trust
- Mumbai Mobile Creches
- Muskaan - Sharing Smiles
- Muskan Foundation For People With Multiple Disabilities
- Myeloma Freinds Charitable Trust
- Nana Nani Foundation
- Nargis Dutt Foundation
- National Association For The Blind
- National Rice Research Institute (NRRI)
- National Service Society
- National Society For Equal Opportunities For The Handicapped India
- Navjeevan Centre
- Navjeevan Lokvikas Sanstha
- Navnirman Samaj Vikas Kendra
- Need Base India
- Network In Thane By People Living With HIV
- New Resolution India
- New Vision
- NIIT Foundation
- Nipman Foundation
- Niramaya Health Foundation
- Nishkam Sewa Ashram
- NK Dabar Cancer Foundation
- Oasis India
- Oscar (Organization For Social Change, Awareness & Responsibility) Foundation
- Palli Unnayan Seva Samity'
- Parinaam Foundation
- Parisar
- Parkinson'S Disease And Movement Disorder Society
- Paryavaran Mitra Sanstha
- Passages Association For Guidance Education And Support
- PFA Wildlife Hospital
- Poddar Foundation
- Population First
- Pratha Samajik Sanstha
- Pratham Education Foundation
- Prayaas
- Prerna Social Development & Welfare Society
- Psychoanalytic Therapy And Research Centre
- Purnata
- Pushp-Kiran Union For Real Enlightenment (PURE)
- Quality Education Support Trust
- Quest Alliance
- Ra Foundation
- Ramakrishna Mission Ashrama
- Rang De
- Raojibhai Patel Foundation
- Ratna Nidhi Charitable Trust
- Reach Education Action Programme (REAP)
- Reaching Hand
- Real Voice Foundation
- Reality Gives (A Reality Cares Project)
- Red Boys Foundation
- Republican Sports Club
- Room To Read India Trust
- Rosy Blue Foundation
- Rotary Club Of Bombay Peninsula
- Royal Commonwealth Society For The Blind
- Rubaroo - Centre For Advancement Of Philanthropy
- Run With Roshni Foundation
- S P Jain Foundation
- Saath Charitable Trust
- Sahaara Charitable Society
- Sahasra Deepika International For Education
- Sakaar Outreach
- Sakhi Char Choughi Trust
- Salaam Baalak Trust
- Salaam Bombay Foundation

NGO Partners

- Salvation Army
- Samarthanam Trust For The Disabled
- Samatol Foundation
- Samavesh
- Samman Association
- Sangli Mission Society
- Sangopita - A Shelter For Care
- Sanjeevani Old Age Home
- Sankalp Rehabilitation Trust
- Sanmitra Trust
- Sanskriti Samvardhan Mandal
- Sarthak Educational Trust
- Saunvardhan Pratishthan
- Save The Children (Bal Raksha Bharat)
- Save The Children India
- Save The Children India New Delhi
- Secure Giving
- Sense International India
- Sethu
- Seva Café
- Seva Sahayog Foundation
- Sevadham Trust
- Sewa International
- Shabdham
- Sharon Welfare Society
- Shivpuri Pragati Mandal
- Shraddha Charitable Trust
- Shraddha Foundation
- Shri Chimanlal Chhotalal Charity Trust
- Shri Shradhanand Anathalaya, Nagpur
- Shrimad Dayanand Bal Sadan
- Shrimad Rajchandra Educational Trust
- Shrimad Rajchandra Jivadaya Trust
- Shrimad Rajchandra Love & Care (Shrimad Rajchandra Sarvamangal Trust)
- Sikshan Ane Samaj Kalyan Kendra
- Sir Dorabji Tata Trust
- Sir Ratan Tata Trust
- Sita Devi Foundation
- Sitaben Shah Memorial Trust
- Slum Education And Empowerment Drive Foundation
- Slum Rehabilitation Society
- Smile Foundation
- Smt Shantaben Ramji Charitable Foundation Education Trust
- Sneha (Society For Nutrition, Education And Health Action)
- Social Activities Integration
- Society For Human And Environmental Development (SHED)
- Society Of Friends Of The Sassoon Hospitals
- Society Of Parents Of Children With Autistic Disorders (SOPAN)
- Society Undertaking Poor People'S Onus For Rehabilitation
- Somaiya Vidyavihar Trust
- Sona Sarovar Trust
- SOS Children'S Villages Of India
- Spandan Eco Foundation
- Spark A Change Foundation
- Sparsha Charitable Trust
- Sri Sri Thakur Anukulchandra Seva Kendra
- Srijon - Artscape
- Srujna Charitable Trust
- St. Jude India Childcare Centres
- Students For Development
- Sujaya Foundation
- Sunshine Education Society (Sunshine School)
- Suryoday Trust
- Sustainable Environment And Ecological Development Society
- Swayamsiddh Matimand Mulansathi Matrupalak Sanstha
- Tara Mobile Creches
- Tara Sansthan, Old Age Home
- Tarang Life Care Foundation
- Tata Education And Development Trust
- Tata Medical Centre Trust
- Tata Memorial Centre - ImPaCCT
- Teach To Lead (Teach For India)
- Team Everest
- Thane Society For Prevention Of Cruelty To Animals (SPCA)
- The Aangan Trust
- The Akanksha Foundation
- The Akshaya Patra Foundation
- The Blue Ribbon Movement Trust
- The Foundation
- The Handmaids Of The Sacred Heart Of Jesus (Dilkhush School)
- The Humsafar Trust
- The Indian Council For Mental Health
- The Naz Foundation (India) Trust
- The Opentree Foundation (Toybank)
- The P.R.I.D.E India
- The Society For Door Step School
- The Society For Rehabilitation Of Crippled Children
- The Vatsalya Foundation
- The Welfare Of Stray Dogs
- The Women'S Empowerment Foundation
- Think Foundation
- Think Peace Organisation
- Tiljala Society For Human And Educational Development (SHED)
- Turning Opportunities For Upliftment And Child Help (TOUCH)
- Touching Lives Welfare Trust
- Trafigura Charitable Trust
- Trust For Retailers And Retail Associates Of India
- Udaan India Foundation
- Udaan Welfare Foundation
- Umang Foundation
- Ummeed Child Development Centre
- Ummeed Foundation
- Under The Mango Tree Society
- UNICEF
- United Way Of Bengaluru
- United Way Of Chennai
- United Way Of Hyderabad
- Urban Health Resource Centre
- Urja Trust
- V Care Foundation
- V D Indian Society For Mentally Challenged
- Vacha Charitable Trust
- Vanashakti
- Vanavasi Kalyan Ashram, Maharashtra
- Vasantha Memorial Trust
- Vconnect Foundation
- Vidya Integrated Development For Youth And Adults
- Vikas Sahyog Pratishthan
- Vikram Sarabhai Centre For Development Interaction - VIKSAT
- Voice Of World
- War Wounded Foundation
- Welfare Society For Destitute Children (St. Catherine Of Sienna School And Orphanage)
- With Aarya
- Wockhardt Foundation
- World For All Animal Care And Adoptions
- Yoga Prabha Bharati (Seva Sanstha) Trust
- Youth 4 Jobs Foundation
- Youth For Unity And Voluntary Action
- Yuva Unstoppable

Institutional Partners

United Way Mumbai is the trusted partner of government and civic bodies., having worked closely with various bodies over the years. By leveraging the expertise and resources of our institutional partners, United Way Mumbai aims to multiply its impact and create a more lasting change. For their support, United Way Mumbai would like to extend its gratitude. Listed here are some of our Institutional Partners, including government bodies and colleges.

List of Government Bodies

- Municipal Corporation of Greater Mumbai (MCGM)
- Disaster Management Unit, MCGM
- Education Department, MCGM
- Education Department, Thane Municipal Corporation (TMC)
- Engineering Hub (MCGM)
- Integrated Child Development Scheme, Maharashtra
- Mangrove Cell, Forest Department of Maharashtra
- Market Department, MCGM
- Motor Vehicles Department (RTO) of Maharashtra
- Navi Mumbai Municipal Corporation (NMMC)
- Public Health Department, MCGM
- Solid Waste Management Department, MCGM
- Thane Traffic Police
- Traffic Control Branch, Mumbai Police

Institutional Allies

- 108 Ambulance: Maharashtra Emergency Medical Services (National Rural Health Mission)
- Confederation of Indian Industry (CII) - India @ 75
- CSRBox
- DOCEO
- Edubridge International School
- Global Alliance of NGOs for Road Safety
- Global Road Safety Partnership
- Homi Bhabha Centre for Science Education
- Indian Merchants Chamber
- India Sanitation Coalition
- Mangrove and Marine Biodiversity Conservation Foundation
- Mangrove Society of India
- National Safety Council (NSC), Maharashtra Chapter
- National Service Scheme (NSS), Unit of SNDT University (20 colleges)
- National Service Scheme (NSS), Unit of University of Mumbai (223 colleges)
- Sonabai Pirojsha Godrej Mangroves Foundation
- St. Stanislaus High School
- Tata Institute of Social Sciences
- World Hepatitis Alliance

List of Colleges

- A.B.V.M. Agrawal Jatiya Kosh's Ghanshyamdas Jalan College of Science, Commerce and Arts
- Amity Institute of Liberal Arts
- Asmita College Arts and Commerce
- B.M. Ruia Girls' College
- Bharati Vidyapeeth College of Engineering
- Bhavans Hazarimal Somani College of Arts, Science and Commerce
- Birla College of Arts, Science & Commerce
- D.Y. Patil University - School of Medicine (Physiotherapy)
- Dr. Ambedkar College of Commerce & Economics
- Dr. Babasaheb Ambedkar College of Arts, Science and Commerce

- Dr. Babasaheb Ambedkar College of Science and Advocate Gurunath Kulkarni College of Commerce
- Dr. BMN College of Home Science
- Fr. Conceicao Rodrigues College of Engineering
- Guru Nanak Khalsa College of Arts, Science and Commerce
- Gurukul College of Commerce
- H.R. College of Commerce and Economics
- Hind Seva Parishad's Public Night Degree College
- K.J. Somaiya college of Arts and Commerce
- K.E.S. B.K. Shroff College of Arts & M.H. Shroff College of Commerce
- K.G. Shah Law School
- K.S. Manjunatha College of Arts and Com
- Kirti M. Doongursee College
- Kishinchand Chellaram College
- Lala Lajpatrai College of Commerce and Economics.
- Leelabai Thackersey College of Nursing
- Nagindas Khandwala College
- Nagrik Shikshan Sanstha's College of Commerce & Economics
- Navinchandra Mehta institute of Technology and Development
- New Horizon Institute of Management Studies
- Nirmala Memorial Foundation College of Commerce & Science
- Patuck Gala College of Commerce and Management
- Pillai College of Management Studies
- Premlila Vithaldas Polytechnic
- Premlila Vithaldas Polytechnic College
- Public Night Degree College
- Rajeev Gandhi College of Management Studies
- Ramnarain Ruia College
- Rizvi College of Arts, Science and Commerce
- S.I.W.S N.R. Swamy College of Commerce and Economics & Smt.Thirumalai College of Science
- Saket College of Arts, Science & Commerce
- Sant Gadge Maharaj College
- Shailendra Education Society's Arts, Commerce & Science College
- Shankar Narayan College of Arts & Commerce
- Sheth N.K.T.T. College of Commerce and Sheth J.T.T. College of Arts
- SIES (Nerul) College of Arts, Science & Commerce
- SIES College of Arts, Science & Commerce (Sion)
- SIWS (South Indian Welfare Society) College
- SMES College of Nursing
- Smt. M.M.P. Shah Women's College of Arts & Commerce
- SST College of Arts and Commerce, Ulhasnagar
- Terna Engineering College
- Thakur Institute of Management Studies & Research
- V.P.M.S. L.J.N.J. Mahila Mahavidyalaya College
- Valia College of Arts, Commerce and Science
- VSIT (Vidyalankar School of Information Technology) College
- Wilson College, Charni Road

UWM in the Media

Over the year, we have been mentioned or featured in various media publications (both print and online), highlighting our work in the sector. To read all the articles in detail, please visit: www.unitedwaymumbai.org/download_files

Water and cleaner toilets for another Government School
United Way Mumbai, with support from Agilent Technologies India Pvt. L, collaborated with local food and construction to maintain the sanitation facilities in a government school residential facility in Panvel, M (Mumbai). Currently, the facility has 150 children from low income families. The absence of basic sanitation facilities and clean drinking water is a major concern for many of the children. Despite the presence of bathrooms and no clean drinking water, the school was able to learn scientific temper the lightwatered way.

Mumbai opens its heart for a cause, marathon nets Rs 34 crore for charity
Mumbai's annual Tata Mumbai Marathon 2018 raised over Rs 34.36 crores, shattering all previous records.

Saving Mumbai's natural mangrove buff against rising tides
Young people in Mumbai are taking action to protect the city's mangrove ecosystems. The focus is on the local forest which helps protect the city from rising sea levels.

Tata Mumbai Marathon 2018 raises over Rs 34.36 crores, shattering all previous records
Mumbai's annual Tata Mumbai Marathon 2018 raised over Rs 34.36 crores, shattering all previous records.

NGO United Way to demonstrate practical use of science and math children on Wednesday
United Way Mumbai is organizing a program for school children to demonstrate the practical use of science and mathematics.

Students raise 72 Lakh to fight sex abuse
Students from various schools have raised 72 lakh rupees to support a campaign against sex abuse.

Mumbai Marathon 2018: What the race means to Maximo City and vice versa
The Tata Mumbai Marathon 2018 is a significant event for the city of Mumbai and its residents.

Mumbai Marathon 2018: Pooja, break last year's record
The Tata Mumbai Marathon 2018 broke last year's record and raised a significant amount of money for charity.

TATA Mumbai Marathon raises ₹32 crore from pre-race day charity event
The Tata Mumbai Marathon 2018 raised ₹32 crore from a pre-race day charity event.

United Way Mumbai to commemorate Rashtriya Poshan Mah
United Way Mumbai is organizing a campaign to commemorate the Rashtriya Poshan Mah.

NGOs drive awareness on hepatitis
Various NGOs are driving awareness about hepatitis through various campaigns and events.

United Way spreads the word on mangroves and hepatitis to improve Mumbai's health
United Way Mumbai is spreading awareness about mangroves and hepatitis to improve the city's health.

Jeevan Doots show how to beat Yamdoot
Jeevan Doots are showing how to beat Yamdoot through various initiatives and programs.

Non-profit organisation in helping Traffic and Motor Vehicle departments road users to improve road safety
A non-profit organization is helping the Traffic and Motor Vehicle departments improve road safety for road users.

United Way Mumbai to commemorate Rashtriya Poshan Mah
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United Way Mumbai campaign against malnourishment for National Nutrition Month
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NGOs drive awareness on hepatitis
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United Way spreads the word on mangroves and hepatitis to improve Mumbai's health
United Way Mumbai is spreading awareness about mangroves and hepatitis to improve the city's health.

United Way Mumbai to raise awareness on the Mangroves
United Way Mumbai is organizing a campaign to raise awareness about mangroves.

GLOBAL LEADERS in Benefiting From CSR & Sustainability
Global leaders are benefiting from CSR and sustainability through various initiatives and programs.

Coca-Cola India launches 'Clean Shores Mumbai' initiative with United Way Mumbai
Coca-Cola India is launching the 'Clean Shores Mumbai' initiative with United Way Mumbai.

United Way Mumbai sets up Kitchen Gardens in Anganwadis, providing sustainable ways to combat malnutrition
United Way Mumbai is setting up kitchen gardens in Anganwadis to provide sustainable ways to combat malnutrition.

Jay Foundation And United Way To Clean Dadar Beach Everyday For The Next 18 Months
Jay Foundation and United Way are cleaning Dadar Beach every day for the next 18 months.

United Way Mumbai and Coca-Cola India join forces to organize Beach Clean-up Drives under 'Clean Shores Mumbai' Initiative
United Way Mumbai and Coca-Cola India are joining forces to organize beach clean-up drives under the 'Clean Shores Mumbai' initiative.

आजातक पर्यावरण दिनांकानिमित्त अमरावती परिसर वृक्षारोपण
A tree-planting drive is being organized in Amravati on the occasion of the National Environment Day.

United Way Mumbai sets up Kitchen Gardens in Anganwadis, providing sustainable ways to combat malnutrition
United Way Mumbai is setting up kitchen gardens in Anganwadis to provide sustainable ways to combat malnutrition.

United Way Mumbai sets up kitchen gardens for tribal anganwadis
United Way Mumbai is setting up kitchen gardens for tribal anganwadis.

Fight Against Malnutrition: The Need Look Beyond Feeding Children
The fight against malnutrition requires looking beyond just feeding children.

The Tata Mumbai Marathon - India's Biggest Social Impact Fundraising Platform
The Tata Mumbai Marathon is India's biggest social impact fundraising platform.

महाराष्ट्र ग्रामीण विकास संस्था पुढाक
Maharashtra Rural Development Society is working for the development of rural areas.

वाहनचालकांनी नियमांचे पालन करावे : माने
Drivers should follow the rules: Mane

Tata Mumbai Marathon 2018 breaks all previous records
The Tata Mumbai Marathon 2018 broke all previous records.

Mumbai's annual run marathon to raise Rs 3 crore for charity
Mumbai's annual run marathon is raising Rs 3 crore for charity.

Tata Mumbai Marathon 2018 - 34.36 crores shattering previous records
The Tata Mumbai Marathon 2018 raised 34.36 crores, shattering previous records.

Tata Mumbai Marathon 2018 raises over 34.36 crores shattering previous records
The Tata Mumbai Marathon 2018 raised over 34.36 crores, shattering previous records.

Tata Mumbai Marathon 2018 raises over 34.36 crores shattering previous records
The Tata Mumbai Marathon 2018 raised over 34.36 crores, shattering previous records.



Board of Trustees

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The UWM team 2018-19



The United Way Mumbai team is made up of a dynamic group of people with varied expertise and experience in the sector. This includes social workers, educationists, medical practitioners, environmentalists and individuals with expertise in programme design, implementation, grant management, donor relations, operations, strategy, finance and communications. Our culture reflects the broader collaborative spirit of United Way that focuses on creating innovative solutions to address the most complex challenges of our time. We believe that our on-field experience gives us the biggest advantage, enabling us to gain firsthand knowledge of the development sector.

Our team undergoes regular training to enable us to keep up to date with the best practices in the sector. The diversity in our backgrounds helps us bring fresh perspectives to the work we do. In the end, we focus on working together as a team to ensure that we contribute to each other's successes as well.

United Way Mumbai is registered under the Societies Registration Act, 1860 and the Bombay Public Trusts Act, 1950.

Donations to United Way Mumbai are eligible for tax exemption under Section 80G of the Income Tax Act. United Way Mumbai is authorised to receive foreign donations under the Foreign Contributions Regulation Act.

United Way Mumbai is also registered with the Government of India's NITI Aayog (MH/2017/0155813) and has been recognised as a Credible Implementing Agency by the Indian Institute of Corporate Affairs (IA Hub Code: A000338)

United Way volunteers, employees and representatives have a responsibility to uphold the highest ethical standards. We believe these standards go beyond compliance with laws and regulations - calling us to fulfill higher obligations as stewards of the public trust. United Way Mumbai follows a Code of Ethics, which sets forth standards and responsibilities toward this end. The Board of Directors approve the code and all staff members are required to personally certify their compliance to it.

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**GREAT THINGS HAPPEN WHEN WE
LIVE UNITED**

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